



Changes for 2027 Discover Ames Community Grant

Thank you for considering applying for the Discover Ames Community Grant.

2027 will be the 21st year of the Discover Ames Community Grant, awarding \$100,000 to 44 events in 2026 and \$1.4 million since its inception.

The application and the scoring process has changed for 2026. Please make sure you complete the entire application and answer each question as thoroughly as possible. The grant committee will be using a rubric to rank your application based on your responses.

The Discover Ames Community Grant Committee and Discover Ames staff make every effort to attend community grant recipient's events. Starting in 2026, community grant recipients will be required to provide two (2) complimentary tickets for events that charge an admission fee to attend. Lastly, the final report will be requesting images or photos of your event advertising, signage, or postings showing where, "Discover Ames Community Grant" is mentioned or highlighted.



2027 APPLICATION

PLEASE SEND COMPLETE APPLICATION TO:
ddramthun@discoverames.com
Discover Ames
1601 Golden Aspen Drive; Suite 110
Ames, IA 50010

Name of Event: _____ Date submitted: _____

Date(s) of Event: _____

Anticipated Event(s) Starting Time: _____

Location of Event : _____

Name of Event Organization: _____

Contact Name: _____

Title/Position: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

PROGRAM SUMMARY

1. Has this event received Discover Ames Community Grant funds in the past?

☐ No ☐ Yes: Last year received? _____ Last year amount received _____

2. Has this event been held in the past in Ames?

☐ No ☐ Yes: When, _____

Is this an annual event? ☐ No ☐ Yes

3. Total number of participants, spectators, vendors, and performers: _____

If available: a. Anticipated number of hotels overnight stays? _____

b. Anticipated number of attendees outside of Ames 30 miles or more? _____

PROGRAM SUMMARY (*Continued*)

4. Provide a general overview or description of the event.

PROGRAM SUMMARY (*Continued*)

5. Who is the expected audience for this event? Include demographics, target market, and age groups.

6. What makes the event unique to the Ames area? What separates it from other similar events?

PROGRAM SUMMARY (*Continued*)

7. How will the Discover Ames Community Grant funds enhance the event? If you do *not* receive grant funding, how will the event be impacted?

8. How will this event be promoted?

OBLIGATIONS

9. Budget for this event

Please list all sources and amounts of anticipated funding, for this event, including additional grants, sponsorships, entry fees, tickets, and any other income source, or attach a budget.

Source income	Amount
1.	\$
2.	\$
3.	\$
4.	\$
5.	\$
Total:	\$

In the spaces below, please provide the complete event budgeted expenses or attach a budget:

Vendor expenses	Item	Cost
1.		\$
2.		\$
3.		\$
4.		\$
5.		\$
6.		\$
7.		\$
8.		\$
Total:		\$

*Copies of receipts will be required with final report as proof of expenditures

For which budget line(s) are you seeking funding? _____

How much total funding are you seeking for theses items? _____

OBLIGATIONS

All marketing materials promoting the event must include the Discover Ames Community Grant logo, website and the verbiage "Supported by Discover Ames Community Grant Program" where appropriate.

A final report form must be completed within 60 days of event completion in order to receive the grant award. Failure to comply with the obligations detailed here will prohibit the organization from receiving the grant.

ACKNOWLEDGMENT

I acknowledge that I have read and I understand the application materials and requirements as noted in the grant application process. I certify that all statements made in this application are true and correct. I agree and will comply with the requirements indicated in the grant.

Signature

Date

Printed Name

FOR OFFICE USE ONLY

Organization funding	2026	2025	2024