

**DISCOVER**  
**Ames** IA

**5 WAYS TO  
HAVE YOUR  
BEST DAY EVER**

**SEE YOUR SELFIE  
IN AMES**

**A TOP-RANKED  
PUBLIC GARDEN  
(PLUS THE WORLD'S  
LARGEST CONCRETE  
GNOME!)**

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THE IOWA STATE  
UNIVERSITY  
CAMPUS**

2025 Guide to **Ames &  
Iowa State University**

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# DISCOVER *Ames* IA

## We're easy to find

Our central location makes us an easy drive from all Midwest locations—north, south, east, and west!



## VISITORS WELCOME

The Discover Ames office is located at 1601 Golden Aspen Dr., Suite 110. Our hours are M-F 8 a.m. to 4:30 p.m.; our entryway is filled with visitor information and is open 24 hours a day. Additional Discover Ames visitor information can be found at Ames 1864, a retail shop located at 500 Main St. in downtown Ames. Plan your trip at [DiscoverAmes.com](http://DiscoverAmes.com)



Let us help you bring your meeting or event to Ames!  
Visit [DiscoverAmes.com/plan](http://DiscoverAmes.com/plan)



# Welcome to Ames and Iowa State University!

When you're planning your trip to Ames, I invite you to fully explore our Main Street shops and restaurants, vibrant arts scene, world-class gardens, and beautiful Iowa State University campus. Let this guide help you plan an itinerary for your best day ever! Whatever your interests, Ames and Iowa State University have something for you.

Whether you're here for a Cyclone game, a show, a new job, a campus tour, or an alumni reunion, now is the perfect time to discover this charming Midwest city named the #6 "Best College Town in America" (College Transitions, 2024).

And, if you're looking for a location to plan your next conference or event, think Ames! We are easily accessible from Kansas City, Chicago, Omaha, Minneapolis, and other Midwest cities – and we think you'll find our facilities and accommodations to be outstanding.

Enjoy your visit!

Kevin Bourke,  
President and CEO, Discover Ames



Discover Ames is the official destination marketing organization for the city of Ames and the surrounding area.

**2025 GUIDE TO AMES AND IOWA STATE UNIVERSITY**

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**DESIGN AND PHOTOGRAPHY:** Andy Moore

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# Top 10 *must-see* attractions and events in Ames

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## Reiman Gardens

Look, if you only have time to do *one thing* on your visit to Ames, this is the thing. The 17-acre botanical garden – part of Iowa State University – has been named a “Top 10 garden destination in North America.” Don’t miss the seasonal floral displays and events, conservatory, butterfly wing, and, of course, Elwood, the world’s largest concrete gnome. [reimangardens.com](http://reimangardens.com)



2

## Downtown Ames

Find local, independent shops filled with books, toys, clothing, shoes, gifts, housewares, plants, consignment goods, and more. You’ll need food for energy during all this shopping: Discover downtown’s unique coffee shops, cafes, pizza, ice cream, and other restaurants. Then treat yourself to a local beer at Torrent Brewing, a cocktail at Noir, wine at Della Viti, or a nightcap at one of a dozen other watering holes. [downtownames.org](http://downtownames.org)



3

### Octagon Art Festival

Every fall for 50 years, the Octagon Center for the Arts brings the best of Midwest Art to downtown Ames. Explore fine art, meet the artists, enjoy family-friendly crafts and food trucks – and bring home a one-of-a-kind treasure. [octagonarts.org](http://octagonarts.org)

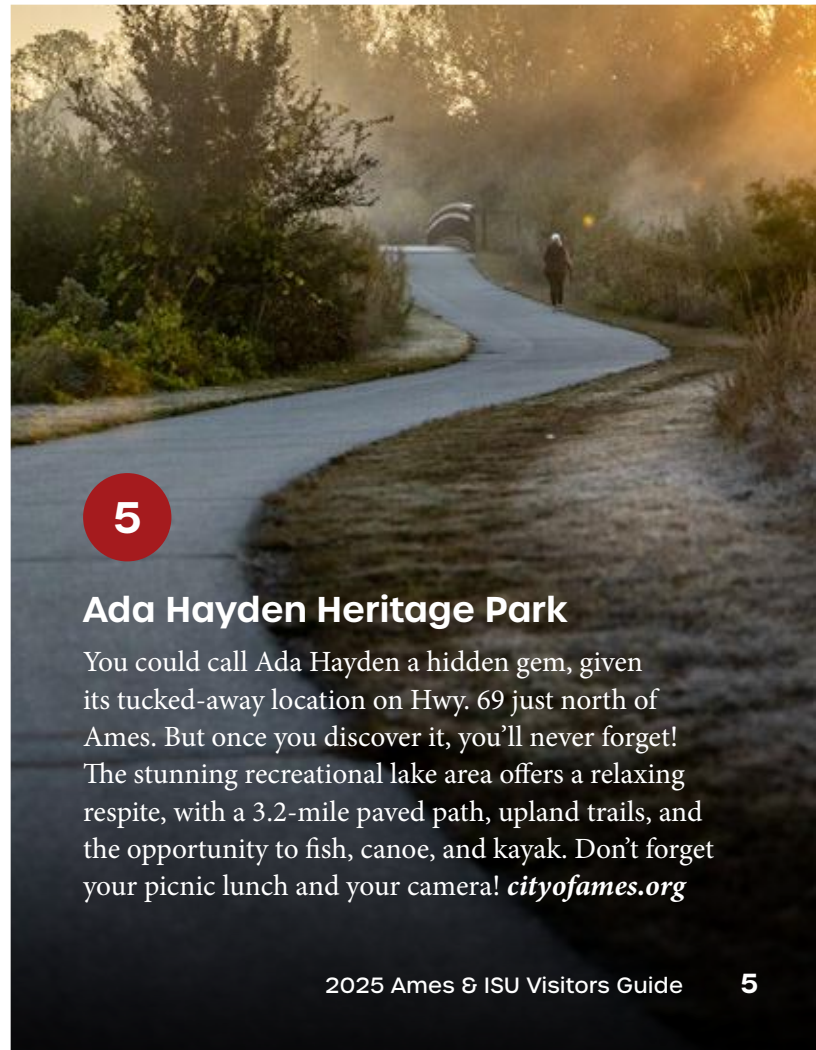
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### Ames Main Street Farmers' Market

Discover something new every Saturday from May to October at this delightful farmers' market. You'll find seasonal produce, of course, but also fresh flowers, live music, coffee, ice cream, baked goods, prepared food, plants, cooking contests, and weekly activities for the kids. [downtownames.org/farmersmarket](http://downtownames.org/farmersmarket)



*Insider tip: Parking is free in the lot just south of Main Street. Get there early for a good spot!*



5

### Ada Hayden Heritage Park

You could call Ada Hayden a hidden gem, given its tucked-away location on Hwy. 69 just north of Ames. But once you discover it, you'll never forget! The stunning recreational lake area offers a relaxing respite, with a 3.2-mile paved path, upland trails, and the opportunity to fish, canoe, and kayak. Don't forget your picnic lunch and your camera! [cityofames.org](http://cityofames.org)



6

## Iowa State Athletics

Cheer for Cyclone football, basketball, wrestling, gymnastics, volleyball, and more as ISU's Division I athletes face down their Big 12 competition in some of the best athletics facilities in the nation. [cyclones.com](http://cyclones.com)

7

## Ames History Museum

A newly minted history museum opened its doors in fall 2024. The museum is a vastly expanded and upscale version of its former self, with permanent and rotating exhibits – and you don't have to be a history geek to love it. [ameshistory.org](http://ameshistory.org)

*Insider tip: Start or end your weekday visit to the history museum with a slice of Great Plains Sauce & Dough pizza, just around the corner on Main Street. It's the best quick (and affordable!) lunch in town!*



8

## Merry & Bright Holiday Weekend

Selecting just one holiday event to attend is tough, but in Ames you don't have to choose: The first weekend in December offers four days filled with holiday lights, music, shopping, food, Santa, and much more. [discoverames.com/merry-and-bright](http://discoverames.com/merry-and-bright)

*Insider tip: Book tickets for Boone & Scenic Valley Railroad's Santa Express and Reiman Gardens' Winter Wonderscape Holiday Lights in advance, as they can sell out early.*



9

## Music and theatre

Live music abounds in Ames, from cozy performances in bars and restaurants to major concerts at Stephens Auditorium and Jack Trice Stadium. During the summer, the options expand to include concerts in parks, on patios, and on the streets of downtown Ames. If you're looking for theatre, Broadway musicals, and dance, Ames has it all – from national touring productions to university and local shows.

**Insider tip:** *If you love live music, check out the lineups at Alluvial Brewing and Prairie Moon Winery, both in north Ames, and at the Maintenance Shop in Iowa State's Memorial Union.*



“

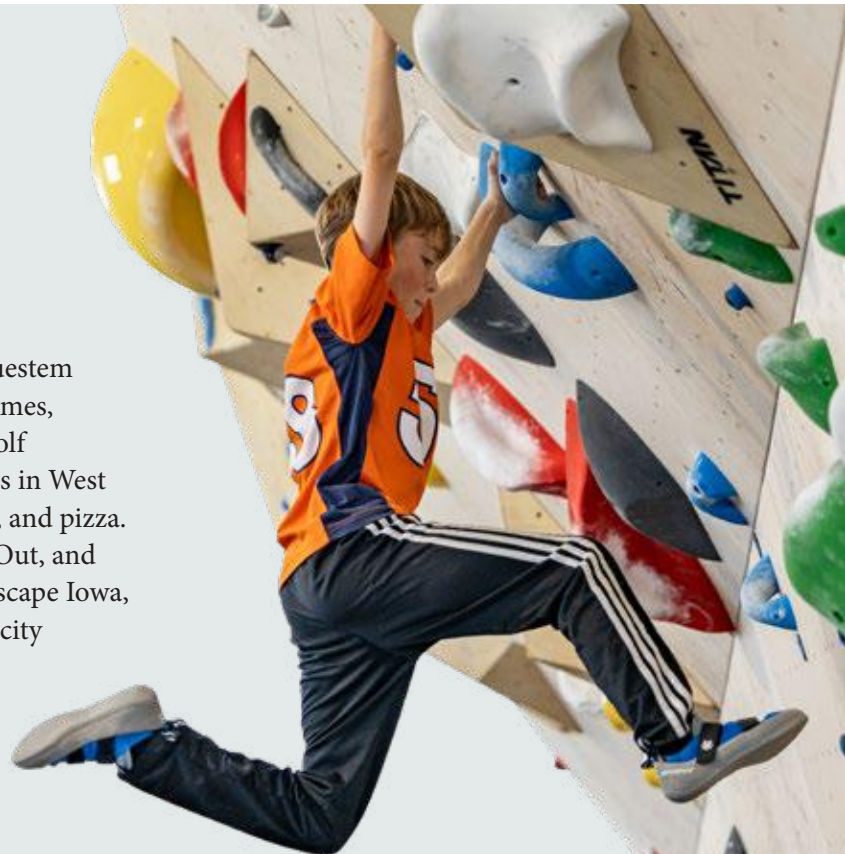
Ames was one of the most refreshing places and experiences we could have ever asked for. We came in knowing absolutely nothing about Ames or even Iowa itself and were just in awe about how beautiful it was. From your adorable Saturday market on Main Street, to your stunning Iowa State football stadium, to the jaw-dropping Reiman Gardens – WOW.”

**Ashley & Cheng**  
Superior, Wisconsin

10

## Indoor adventures

Sometimes the weather isn't the greatest. We get that. Take your stir-crazy family or meet your friends at Bluestem Boulders, a new rock-climbing gym. Inside Golf & Games, located at North Grand Mall, features axe throwing, golf simulators, duckpin bowling, and more. Perfect Games in West Ames has 24 lanes of bowling, laser tag, arcade games, and pizza. You can also get your classic arcade game on at Time Out, and experience the technology-rich escape rooms of No Escape Iowa, both in downtown Ames. And – fingers crossed – the city of Ames is set to open a new indoor aquatic center by the end of 2025. [bluestemboulders.com](http://bluestemboulders.com), [insidegolfandaxe.com](http://insidegolfandaxe.com), [perfectgamesinc.com](http://perfectgamesinc.com), [timeoutentertainment.co](http://timeoutentertainment.co), [noescapeiowa.com](http://noescapeiowa.com)



The Christina Reiman Butterfly Wing and the tropical conservatory are warm and wonderful year-round

# Reiman Gardens: A destination for all seasons



Every day is a special day at Reiman Gardens. From 50,000 colorful blooms during Spring Enchantment in the spring to 1,000 carved pumpkins at Spirits in the Gardens in the fall, this 17-acre botanical garden is truly eye-popping.

2025 promises to be extra special, because Reiman Gardens is celebrating its 30th anniversary.

Plan your visit between May 31 and Sept. 30 to enjoy the summer exhibit “Picture Perfect: Celebrating 30 Years of Beauty at Reiman Gardens,” and mark your calendar for the 30th Anniversary Celebration bash on Sept. 13, followed by “Elwood’s Very Merry Unbirthday” on Sept. 15.

**Insider tip:**  
*Elwood is the world’s largest concrete gnome.*

Rovers at Reiman – bring your furry friend on designated days

Reiman Gardens has been named a “**Top 10 Garden in North America Worth Traveling For**” (International Garden Tourism Awards, 2023)



Spring Enchantment features tulips and other colorful bulbs in April



Spirits in the Gardens delights children of all ages



Winter Wonderscape Holiday Lights: Weekends in December

Picture  
Perfect



Christina Reiman Butterfly Wing



Elwood the Gnome



50,000 Tulip Display

Sycamore Falls

Celebrating

**30** years

**of beauty at Reiman Gardens!**

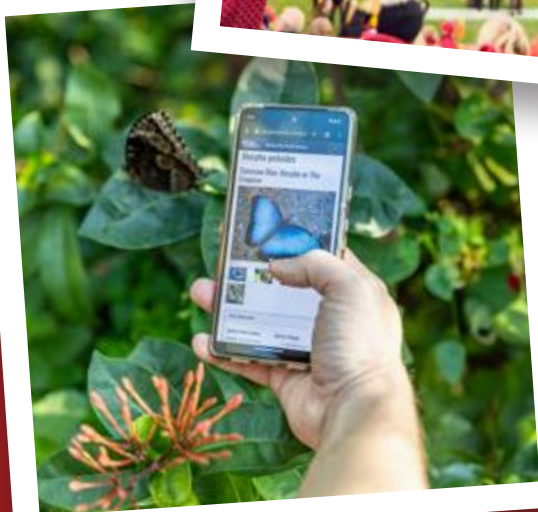
Discover photographic backdrops, vibrant botanical displays, exotic butterflies, educational programs, exciting events, and more as we commemorate three decades as a public garden in 2025.

☎ 515-294-2710  
🌐 [www.reimangardens.com](http://www.reimangardens.com)  
📍 1407 University Blvd., Ames, IA 50011



**REIMAN  
GARDENS**  
IOWA STATE UNIVERSITY

# 5 ways to have your **BEST DAY EVER** in Ames



**Choose an itinerary and have a blast!**

## 1. For the *sports fan*

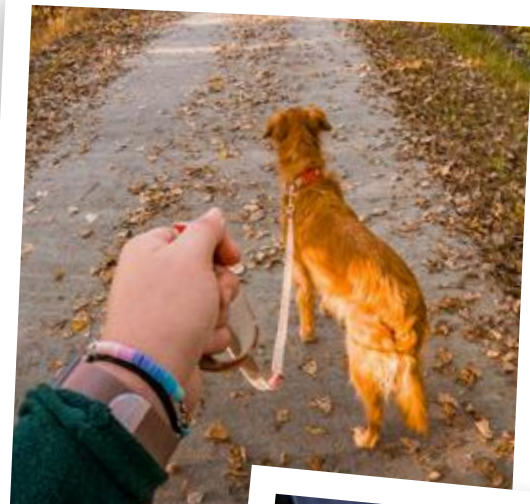
- Shop like a Cyclone and deck out your wardrobe in cardinal and gold. Find the latest styles at Dogtown University, Barefoot Campus Outfitters, Cy's Locker Room, and the University Book Store in the Memorial Union.
- Time your visit to take in an Iowa State football game at Jack Trice Stadium – we think it's the BEST atmosphere in the Big 12 Conference. You can also experience Hilton Magic at a men's or women's basketball game, wrestling meet, or gymnastics competition.
- Get competitive! Head to Perfect Games for bowling, laser tag, miniature golf, and arcade games. Check out Inside Golf and Games for golf simulators, duckpin bowling, axe throwing, and baseball simulators, or go to Cy Bowl in the Memorial Union.
- End your day at Sweet Caroline's in downtown Ames. With a large selection of craft beers, cocktails, and a menu filled with comfort food, they have everything you need to cap off a perfect game day.

## 2. For the *gardener*

- Begin your day with a stroll at Reiman Gardens and immerse yourself in an oasis in the heart of Ames. See the award-winning rose collections or delight yourself in the enchanting butterfly wing. No matter the season, Reiman Gardens is a must-see destination.
- Go green for lunch with a salad or wrap from Clayton Farms Salads. Each salad, wrap, and smoothie are made with greens grown in-house, giving you the freshest experience possible.
- Finish the afternoon at the Iowa Arboretum and Gardens, exploring beautiful gardens, open-planted tree areas, and native woodland and prairie trails. Be sure to visit the Iris and Daylily Garden, featuring over 264 irises, and don't miss the new Treehouse Village.

### 3. For the *pet lover*

- Start your day by walking with your furry friend on a trail at one of Ames' city parks or on a paved bike path.
- After a fun-filled morning, pamper your pup at Treats on a Leash, a locally owned family pet supply store in downtown Ames.
- Spend your evening relaxing on the patio with your doggo while tasting some of the best brews and food in Ames. The Mucky Duck Pub or Prairie Moon Winery are both great choices.



### 4. For the *outdoor enthusiast*

- Take a hike at McFarland Park, 200 acres of Story County Conservation-managed woodland and prairie just north of Ames. The trails are spectacular in spring and fall!
- For lunch, spread out a picnic blanket and relax in one of Ames' many city parks. We especially like Inis Grove, Brookside, and Ada Hayden Heritage Park. These scenic spots provide the perfect setting to unwind.
- Tee up the rest of your afternoon with a round of golf at any of Ames' three public courses. Hit the links at Coldwater Golf links, Homewood Municipal Golf Course, or Veenker Memorial Golf Course.



### 5. For the *foodie*

- Get busy in the kitchen at The Recipe through a hands-on cooking experience. Whether you're a beginning chef or an experienced cook, The Recipe hosts classes catering to all experience levels.
- Reward all your hard work in the kitchen with dinner at Cornbred Barbecue. This uniquely Ames spot brings a bold twist to traditional barbecue, serving up smoky, tender meats and delectable sides that will have you coming back for seconds.
- Wind down the night with a pint (or two) at Alluvial Brewing. With live music and a supply of house-made brews, you can kick back and relax in style.



# See your *selfie* in Ames



Let Discover Ames orchestrate your best selfie! Find NEW selfie stations at Miracle Park and Ada Hayden, with more to come in 2025.



## 1. Ada Hayden Heritage Park

Looking for a beautiful backdrop for your selfies? Head out to Ada Hayden Heritage Park! Make sure you visit the **Discover Ames selfie station** near the main dock to get just the right lighting and background.

## 2. Reiman Gardens

No matter what season you decide to visit Reiman Gardens, you will always get the perfect picture. During the spring and summer, you can take photos with sculptures and blooming flowers, but don't forget about fall and winter: photos with fall leaves, carved pumpkins, holiday lights, and snow-covered trees will wow your friends.

## 3. Downtown Ames

Take your selfies in front of murals and cute storefronts in downtown Ames! Not to mention, there are also many shops and restaurants that will give your photo the edge on Instagram.

*Pro tip: The Ames Main Street Farmers' Market is 10/10 for charming visuals.*

## 4. Prairie Moon Winery

Sip on some wine while scouting for the perfect location to take a selfie at Prairie Moon Winery. Order a charcuterie board to snack on while you take in the incredible vineyard views.

## 5. Miracle Park at Inis Grove

Visit the first all-inclusive playground in Ames! Bring the kids to let out some energy and pose for selfies at the **Discover Ames selfie station** located at the park.

## 6. Ames History Museum

Brush up on some Ames history at the newly renovated Ames History Museum! Make your way into the "Prairie to Present" exhibit and find the train car for a fun twist to your photo.

## 7. Brookside Park

Looking for a nature-walk selfie? Brookside Park has some of the best scenery in Ames! Take a break, pack a lunch, and snap away!

A woman with a long braid, wearing a black tank top, is seen from behind, paddling a bright yellow kayak on a calm river. The water is slightly rippled, and there are some splashes. In the background, there are green trees and a wooden bridge under a clear blue sky.

# Your next outdoor *adventure*

Ames is known for its recreational opportunities.  
And when you throw in surrounding Story County and  
nearby Boone County offerings, it gets even better.







# Get *outside!*

**Three great ways to catch some rays while you meet your exercise goals. Don't forget the sunscreen!**



## **1. Hike, bike, and paddle**

Get back to nature with Story County's 3,500 acres of parks, trails, lakes, and woodlands; the city of Ames' picture-perfect Ada Hayden Heritage Park; or the always-incredible Ledges State Park in nearby Boone County.

## **2. Take the plunge**

Furman Aquatic Center features three water slides, 50-meter pool, lazy river, and zero-depth splash pool. It's the ultimate in summer fun.

## **3. Be a sport**

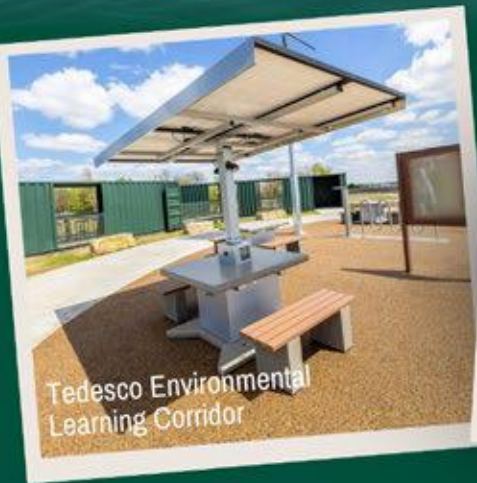
Grab a friend and get competitive! Ames has outdoor pickleball courts, disc golf courses, tennis courts, and three public golf courses. Many are located in Ames city parks.

# CHOOSE YOUR ADVENTURE

Explore more than 3,600 acres of county parks



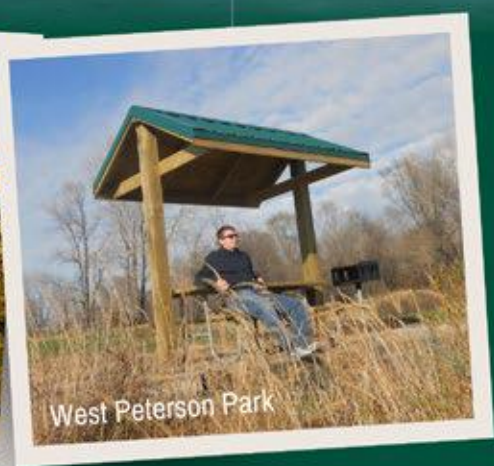
- Hiking & biking trails
- Paddling rentals
- Two public beaches
- Fishing
- Picnicking and more!



Tedesco Environmental Learning Corridor



McFarland Park



West Peterson Park



Visit [www.Storycountyconservation.org](http://www.Storycountyconservation.org) or scan QR code to find a park near you!



@storycountyconservation



Tedesco Environmental Learning Corridor

## Enjoy the outdoors without breaking a sweat

You don't have to be a  
marathon runner or die-  
hard cyclist to appreciate  
outdoor activities in Ames

### 1. The path of least resistance

Wear your flip-flops – we don't care! You can stroll unimpeded along paved paths at Ada Hayden Heritage Park, Brookside Park, or Story County's Tedesco Environmental Learning Corridor at the ISU Research Park.

### 2. Anyone can do it

Children of all abilities can explore the inclusive playground at Inis Grove, an Ames city park that includes a sensory plaza, sliders canyon, and swing alley. In Treehouse Village – part of the Iowa Arboretum and Gardens in Madrid – the playground is built for everyone, with accessible features such as a wheelchair swing.

### 3. For the young, and young at heart

If you're loving life in the slow lane, we get it. Parents with toddlers, stroller babies, and hand-holding couples are all welcome at the more than 40 parks in the city of Ames. Bring a blanket, enjoy a picnic, sit on a bench, and watch the squirrels. Life is good!

### 4. Wine down

If your idea of the perfect outdoor activity involves a comfortable chair, live music, and a glass of your favorite beverage, you've come to the right place. During warm-weather months, you can catch a concert and sip sangria in the vineyard at Prairie Moon Winery. Right next door, experience some of the best live music around (as you watch the sunset and enjoy a pint) on Alluvial Brewing's patio.



Brookside Park

## Outdoor resources

**Ames Parks & Recreation**  
cityofames.org

**Coldwater Golf Links**  
1400 S. Grand  
coldwatergolf.com

**Furman Aquatic Center**  
1636 13th St.  
cityofames.org

**Homewood Golf Course**  
401 E. 20th St.  
cityofames.org

**Iowa Arboretum & Gardens**  
1875 Peach Ave., Madrid  
iowaarboretum.org

**Nevada Parks & Recreation**  
cityofnevadaiaowa.org

**Seven Oaks Recreation**  
1086 222nd Dr., Boone  
sevenoaksrec.com

**Story County Conservation**  
storycountyiaowa.gov

**Veenker Memorial Golf Course**  
2916 Veenker Dr.  
veenkergolf.com



**CITY OF Ames™**

# Parks & Recreation



Furman Aquatic Center



Ioway Creek Path



Ames City Auditorium



Homewood Clubhouse

## AMES HAS SO MUCH TO OFFER!

- Homewood Golf Course and Clubhouse
- Furman Aquatic Center
- Youth Activities
- Adult Activities
- Social Gatherings
- 40+ Parks
- Ames/ISU Ice Arena
- Ames City Auditorium
- Fitness Classes
- Community Center and Weight Room

**FACILITY RENTALS:** Many Parks and Recreation facilities are available to rent! Reserve your next event, celebration, or meeting.

[AmesParkRec.org](http://AmesParkRec.org) · 515-239-5350 · 

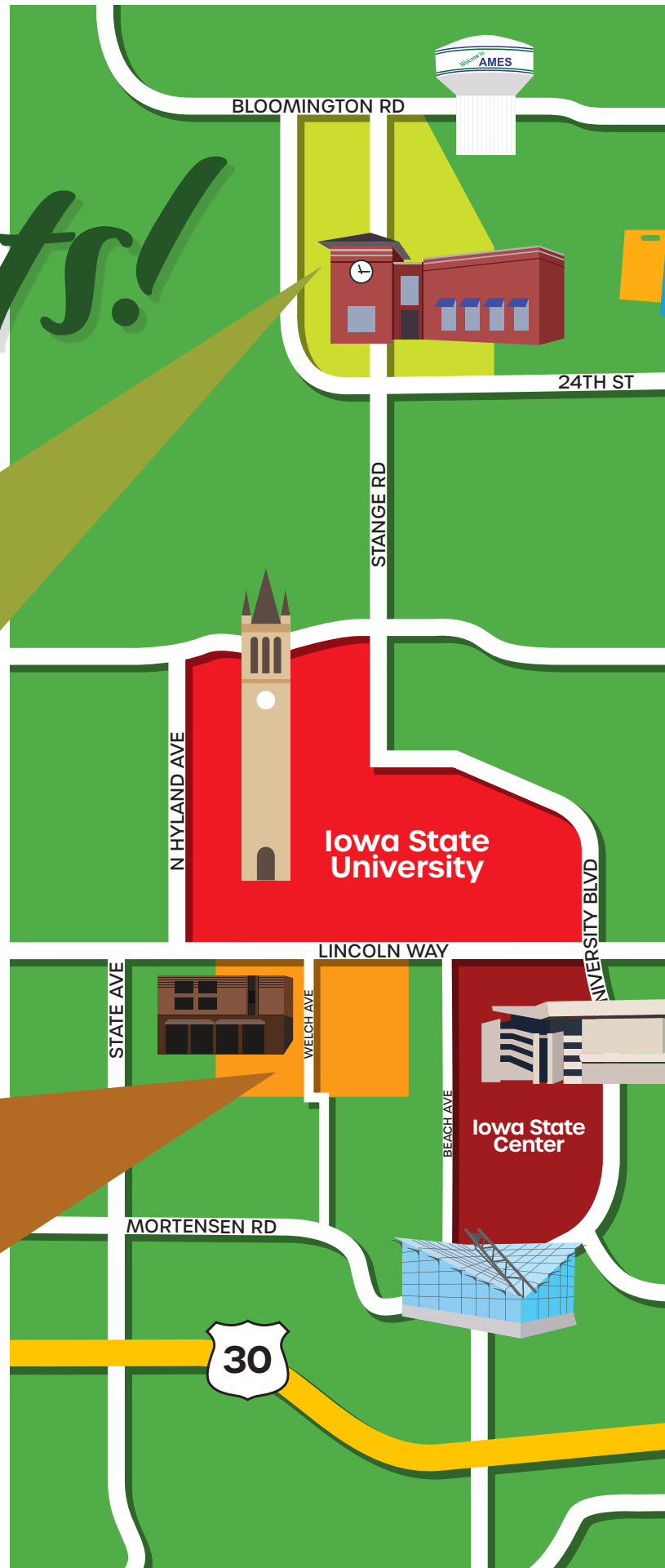
# Do the districts!

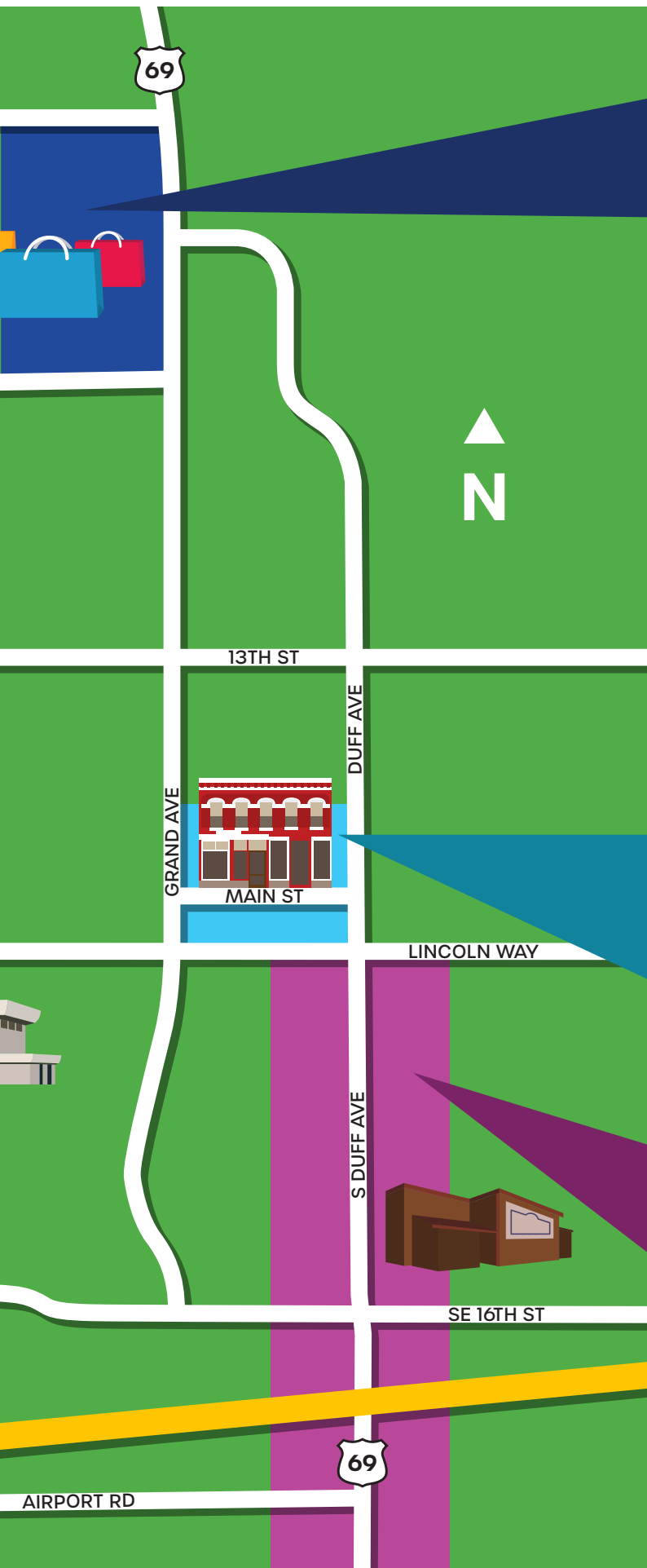
## Somerset

This lifestyle district in North Ames includes mixed-use housing and professional services along with some of the best restaurants in town. Try The Café, Wasabi, El Azteca, Wallaby's Bar & Grille, and Burgie's North.

## Campustown

Just across Lincoln Way from the ISU campus, you'll find two dozen restaurants, a thriving nightlife, Cyclone gear, student housing, outdoor events... and a very cool vibe.





## North Grand

North Grand is more than a shopping mall. Sure, you'll find national retailers at North Grand Mall, but you may be surprised to find unique local shops, boutiques, food, and entertainment. Outside the mall, there's more shopping, more restaurants, and more fun.

## Downtown

The downtown district is truly the heart of Ames. You'll find cozy coffee shops, independent restaurants, unique shops, styling salons, local arts, a history museum, brewery, wine bar, and more. Enjoy the Ames Main Street Farmers' Market every Saturday from May to October, plus art and music events, pub crawls, and food truck throwdowns.

## South Duff

Big box stores mingle with chain and local restaurants, a movie theater, specialty shops, and drive-throughs. *Pro tip: Don't miss Hickory Park for barbecue and ice cream!*

# *Downtown:* The heart of Ames

Shop, savor, sip & stroll in downtown Ames,  
the heart of the city!





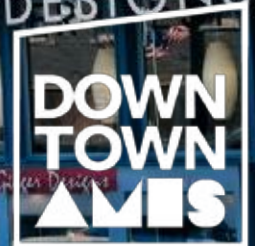


# SHOPPING ENTERTAINMENT ART FOOD DRINKS & MORE

Follow Downtown Ames on social media or visit us online



[DowntownAmes.org](http://DowntownAmes.org)



GILGER DESIGNS

# BEST DAY EVER

## in downtown Ames

Treat yourself to a full day in downtown Ames! You'll find coffee, tea, pastries (and enormous pancakes!) to start your morning. Then explore downtown's unique shops, restaurants, and bars. You can even pick up a new hobby, take a class, learn about Ames history, and admire art.

### Best shopping

Check out unique, independent stores lining Main Street, Fifth Street, and beyond to find shoes and clothing, gifts, toys, books, candles, home décor, pet supplies, housewares, health and wellness items, plants, cheese, European chocolate, and sustainable goods.

### Best food & drink

Don't miss Ames favorites like Aunt Maude's, Della Viti wine bar, and Great Plains Sauce and Dough Co., plus coffee shops, bakeries, international cuisine, Torrent Brewing, ice cream, barbecue, and other bars and restaurants. Or learn to make an exciting new dish with a cooking class at The Recipe!

### Best art & history

At the Octagon Center for the Arts, there's always something new to discover – exhibits are free and open to the public. Don't miss the Octagon Shop to browse high-quality local art. Then, explore the newly redesigned and expanded galleries at the Ames History Museum, open Tuesday through Saturday (kids are free!)



Back Alley House Plants



Potter's Shoppe & Eatery

# COOKS' EMPORIUM

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# Downtown:

The place to be for  
community events

If you want to be an Ames insider, this is the place to be! Celebrate Ames Pride, 515 Days, the Octagon Art Festival, a Witches Walk, holiday events, live music, parades, pub crawls, and a fantastic farmers' market.



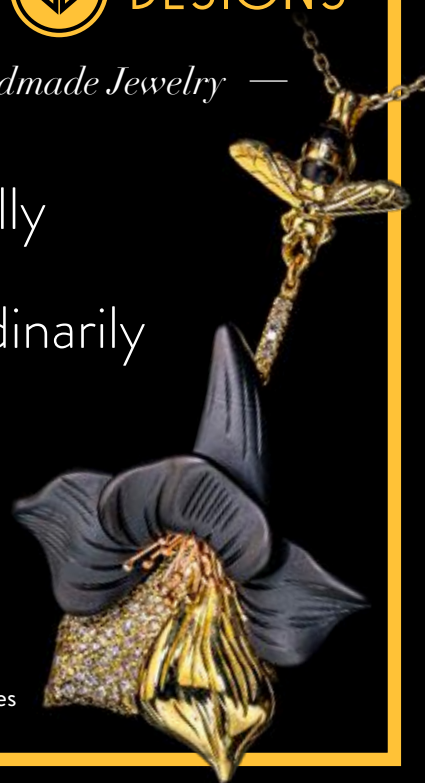
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[www.amessilversmithing.com](http://www.amessilversmithing.com)

# IOWA STATE UNIVERSITY

Where *innovation* is just the beginning



**BY THE  
NUMBERS:**

**30,432**  
students

**7**  
colleges



**We think Ames is Iowa's coolest college town, so Iowa State University must be Iowa's coolest college**

The presence of Iowa State University enhances every aspect of life in Ames. Incoming students and their parents will find that ISU is a large university with limitless opportunities, but that it's also friendly and personal. Visitors and the Ames community can enjoy Cyclone athletics, the arts, lectures, and cultural offerings on campus.

In 2023, Iowa State received the top "Innovation and Economic Prosperity University Award" presented by the Association of Public Land-Grant Universities. ISU also ranked #1 in Iowa, #5 in the Midwest, and #12 nationally for its entrepreneurial studies program. Students choose from more than 100 majors, minors, and certificate programs as they turn their passion into a profession.

**100+**  
undergraduate  
majors

**800+**  
student  
organizations

**1858**  
year  
founded

# 48 HOURS on the ISU campus

Are you ready for some football? How about a Broadway musical? Or maybe some art, or a garden stroll? You can pack in a lot of activities in an Iowa State weekend.



## Friday:

Check in to one of Ames' two dozen hotels. **Gateway Hotel** is a great choice with its proximity to campus and freshly remodeled guest rooms.

Stop by the **Memorial Union** on the Iowa State campus. This iconic building houses a trove of fun-filled activities. Be sure to browse the **University Book Store** for some new Cyclone gear.

Grab a quick dinner at **Provisions Lot F**, then catch a show at **Stephens Auditorium**, a premier venue on Iowa State's campus. Whether it's music, dance, or a Broadway musical, state-of-the-art acoustics make for an unforgettable experience.

Cap off the night with an after-dinner whiskey at Prohibition-themed **Noir** in downtown Ames.

## Saturday:

Start your morning off with a full breakfast and a cup of coffee from **The Filling Station**, right across from your hotel.

Then, put on your new cardinal and gold gear, gather your **tailgating** supplies, and walk a few blocks north to meet thousands of your closest friends in the lots surrounding Jack Trice Stadium. **Cyclone football** is the highlight of the fall season in Ames!

After the game, celebrate a Cyclone win at **Sweet Carolines Kitchen and Cocktails** downtown or **Welch Avenue Station** in campustown. Both are guaranteed to be open late to accommodate football fans.

## Sunday:

This morning, you can sleep in! Then line up for brunch at **Cornbred Barbecue**. *Pro tip: Order a giant (and we do mean giant) cinnamon roll for the table.*

You'll be ready for a walk at **Reiman Gardens**. Explore 17 acres of stunning landscapes, vibrant flowers, and diverse plant collections. And don't forget to visit the enchanting butterfly wing.

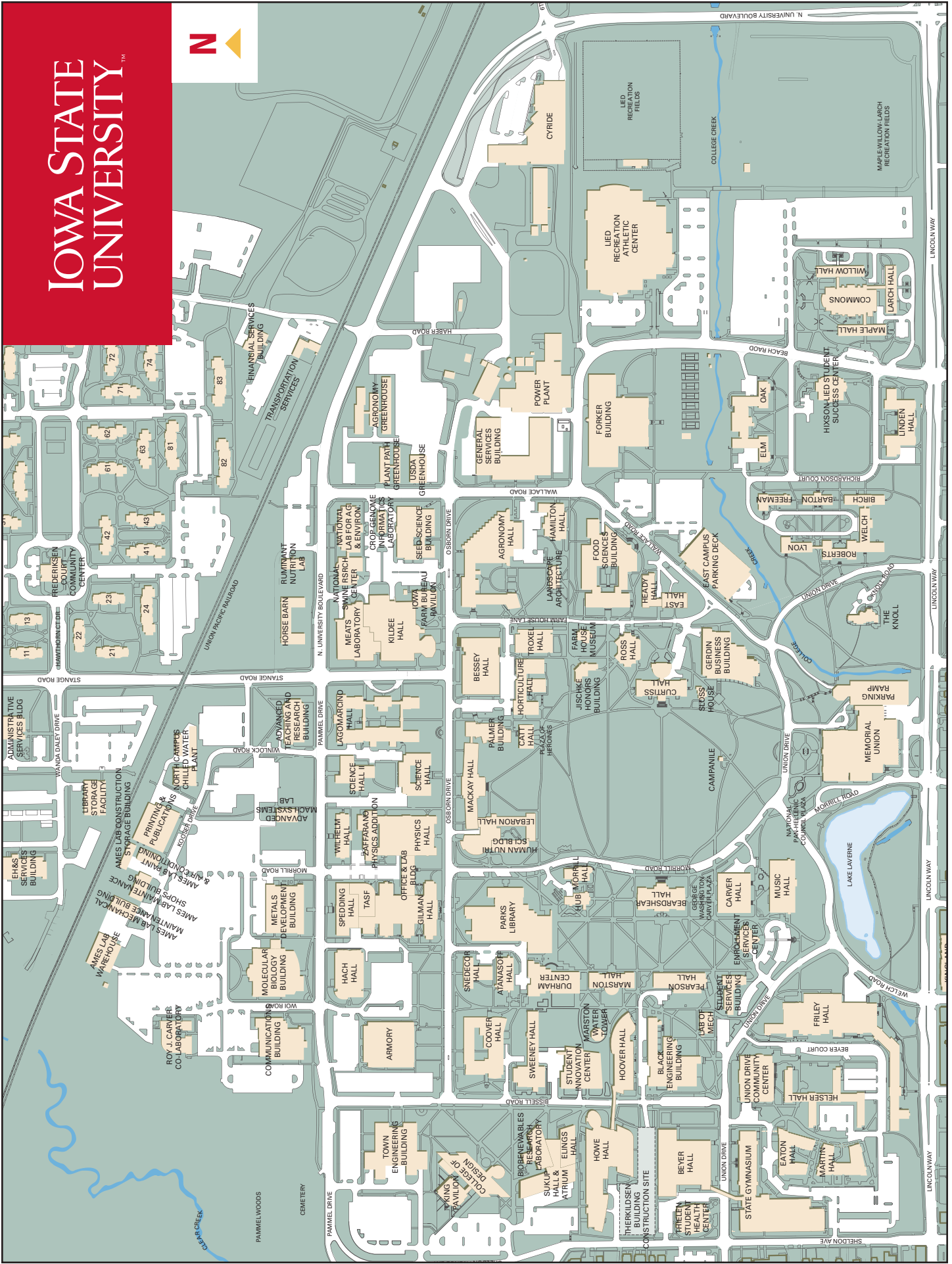
Explore the **Brunner Art Museum** this afternoon in the Scheman Building at Iowa State Center. Its ever-changing collections include contemporary and classical works in a beautifully curated setting.

End your Iowa State weekend with a stroll through **central campus** to explore Iowa State's outstanding architecture and public art.

*Find more Ames itineraries at [DiscoverAmes.com/do/itineraries](https://DiscoverAmes.com/do/itineraries)*



# IOWA STATE UNIVERSITY™



# TRAVEL BY Air

## Aviation in Ames

## Neta Snook

## James Herman Banning

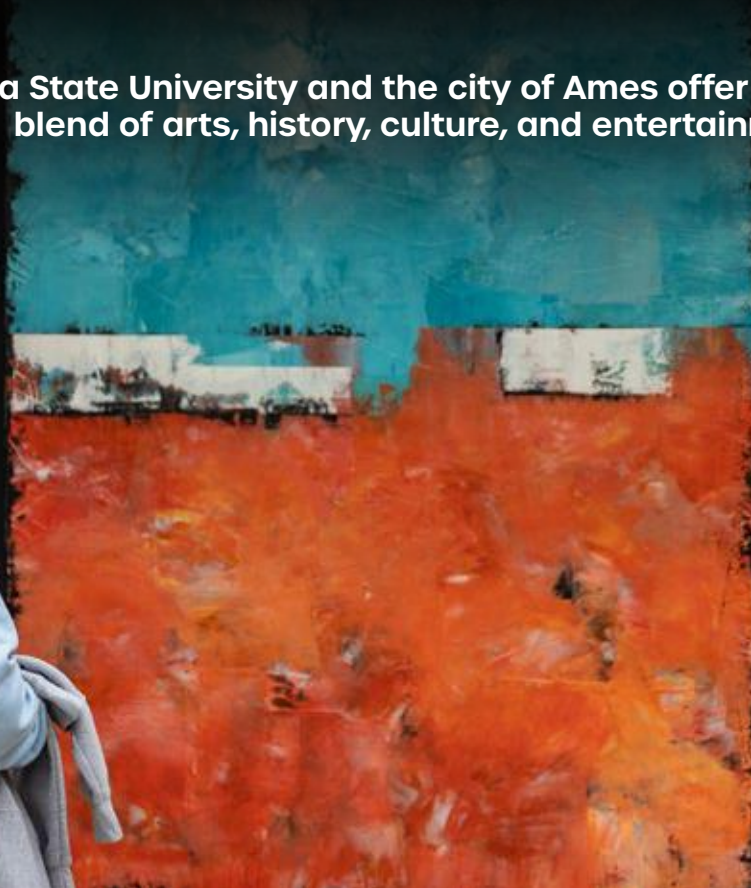
# TRAVEL BY Road

## Crossroad Connections



# Discover the arts in Ames and ISU

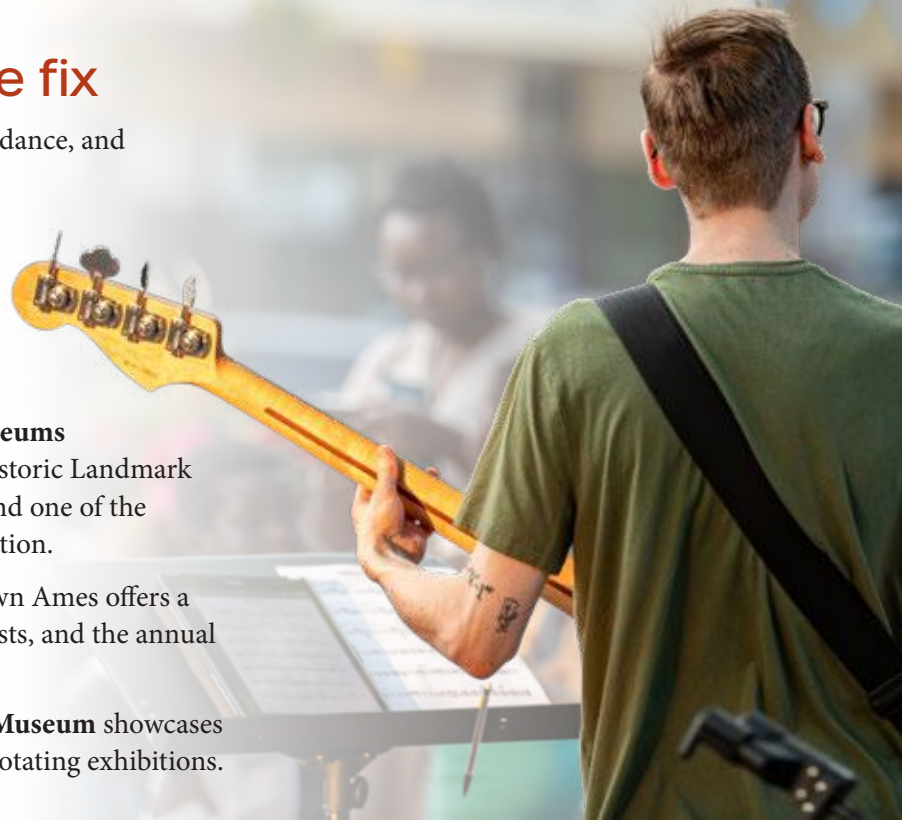
Iowa State University and the city of Ames offer a perfect blend of arts, history, culture, and entertainment



# 5 WAYS

## to get your arts & culture fix

1. Discover Broadway-caliber musicals, theatre, dance, and concerts at **Stephens Auditorium**.
2. Find **live music** at the Memorial Union's Maintenance Shop, The Goldfinch Room, Alluvial Brewing, Ames City Auditorium, Bandshell Park, and many other locations throughout Ames.
3. Celebrating 50 years in 2025, **University Museums** encompasses two art museums, a National Historic Landmark historic home museum, a sculpture garden, and one of the largest campus public art collections in the nation.
4. The **Octagon Center for the Arts** in downtown Ames offers a community gallery, a shop featuring local artists, and the annual fall Octagon Art Festival.
5. Newly expanded in 2024, the **Ames History Museum** showcases Ames and Iowa history with permanent and rotating exhibitions.



**AHM** AMES HISTORY MUSEUM

**NOW OPEN!**

Visit the newly expanded museum at 416 Douglas Avenue in Downtown Ames

[www.AmesHistory.org](http://www.AmesHistory.org)



**Celebrating 50 years of cultural innovation!**



**Brunner Art Museum**  
2nd floor, Scheman Building  
1805 Center Dr., Ames

Tuesday – Friday, 10:00 a.m. – 4:00 p.m.  
Saturday & Sunday, 1:00 p.m. – 4:00 p.m.  
*Closed to the public Mondays and holidays.*



**Christian Petersen Art Museum**  
603 Morrill Rd., Ames

Monday – Friday, 10:00 a.m. – 4:00 p.m.  
*Closed weekends and University holidays & breaks.*



**Farm House Museum**  
National Historic Landmark Site  
601 Farm House Ln., Ames

Monday – Friday, noon – 4:00 p.m.  
*Closed weekends and University holidays & breaks.*



**Anderson Sculpture Garden**  
603 Morrill Road, Ames



**Art on Campus Collection**  
Public art located on the exterior and in the interior of buildings across Iowa State's campus.



Free admission and events.  
**515.294.3342**  
[museums.iastate.edu](http://museums.iastate.edu)



# Taste of Ames

## You're hungry. We're here to help!

The Ames food scene is, at turns, sophisticated, casual, and just plain fun, with local breweries, indie restaurants, a relaxing winery, and cozy coffee shops in addition to some truly mouthwatering pizza and barbecue. We'll help you find the perfect meal or snack for whatever you've been craving.

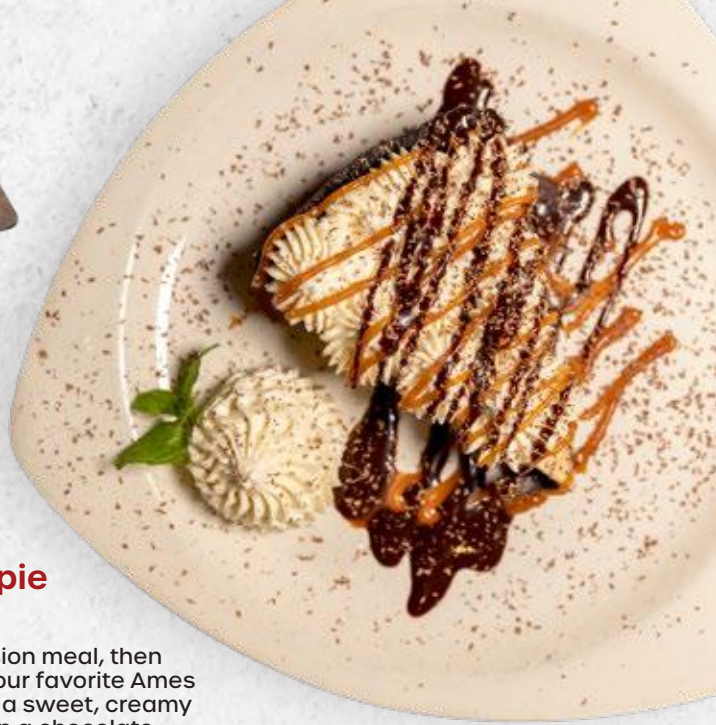
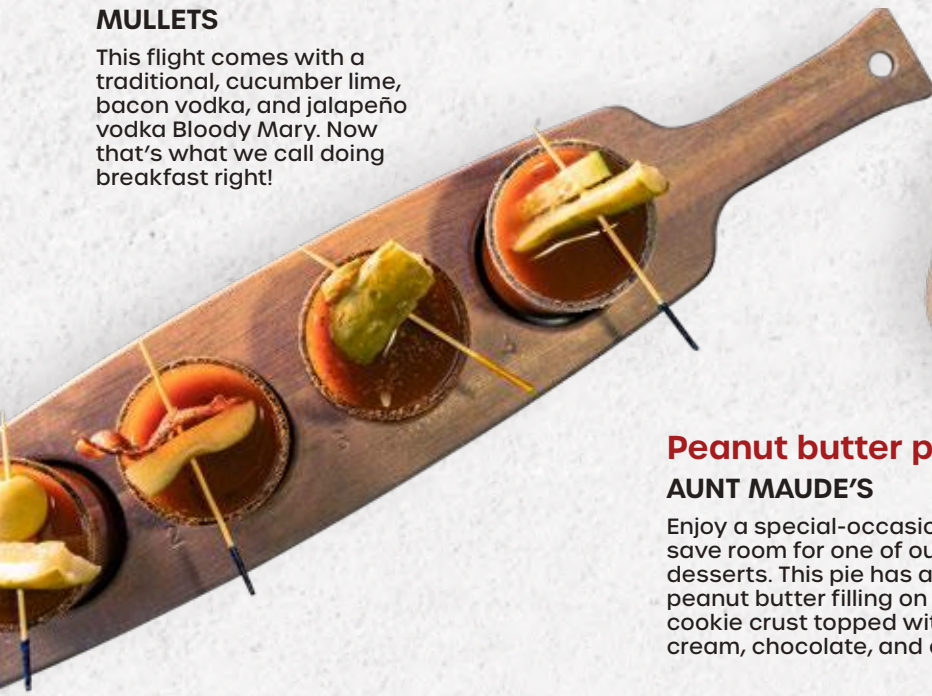




## Bloody Mary flight

### MULLETS

This flight comes with a traditional, cucumber lime, bacon vodka, and jalapeño vodka Bloody Mary. Now that's what we call doing breakfast right!



## Peanut butter pie

### AUNT MAUDE'S

Enjoy a special-occasion meal, then save room for one of our favorite Ames desserts. This pie has a sweet, creamy peanut butter filling on a chocolate cookie crust topped with fresh whipped cream, chocolate, and caramel.

# Recommended!

Dining out in Ames? The Discover Ames staff has recommendations for every taste and budget!



## Daily bread

### PROVISIONS LOT F

French pain d'epi, with a spread made from whipped cottage cheese, everything spice, and extra virgin olive oil. Ooh la la...this may be the best seven bucks you ever spend!

## Garden salad

### CLAYTON FARMS SALAD

Greens grown in-house make this salad the ultimate in freshness. Toss oak leaf and romaine greens, pea microgreens, red and green onions, cherry tomatoes, cucumbers, and pistachios with a light lemon herb dressing for a flavorful, healthy lunch.





**Metcalf Skillet**  
**THE FILLING STATION**

Start your morning with hash browns, diced bacon, onion, bell pepper, candied jalapeños, three-cheese blend, two over-easy farm-fresh eggs, and wheat toast.

**Monster cookie**  
**COOKIES, ETC.**

This is hands-down the best monster cookie we've ever tasted, baked from the owner's mom's recipe. Do not walk away from North Grand Mall without one of these cookies!



**Chicken & Shrimp Milanese**  
**PASTA AL FORNO**

Choose from an extensive menu of mouth-watering, house-made Italian dishes, including this one: chicken breast sauteed with shrimp, red peppers, spinach, garlic, and basil in a brandy cream sauce over spaghetti with buttery, house-made bread.



**Ribs and brisket**  
**CORNBRED BARBECUE**

Award-winning wood-fired barbecue made fresh daily, with sides so good (like these cheesy hallelujah potatoes) that even our resident vegetarian loves to eat here.



# Uniquely Ames

Pizza, barbecue, international cuisine, and local flavors...Ames has it all! You'll recognize many of the chain and fast-food restaurants in town, but this guide will introduce you a more unique taste of Ames. (To view a list of all Ames restaurants, go to [DiscoverAmes.com/eat-drink](http://DiscoverAmes.com/eat-drink))

## Local brews

If you love coffee, you'll love Ames. Choose your favorite caffeinated beverage at an Ames café: You won't be disappointed. Not a coffee drinker? No worries – Ames does tea! Later, try Ames' award-winning breweries, area wineries, and specialty cocktail bars. Cheers!



## ASIAN

### 1+1 Restaurant & Tea

2814 West St.

### 888

809 Wheeler St.

### Blue Fish Hawaii Poke Bowl

127 Welch Ave.

### Fuji Japanese Steakhouse

1614 S. Kellogg Ave.

### House of Chen

705 E. Lincoln Way

### Ichiban Japanese

117 Welch Ave.

### India Palace

120 Hayward Ave.

### Jade Dragon Buffet

1620 S. Kellogg

### Joy's Mongolian Grill

112 Hayward Ave.

### Le's Vietnamese

113 Colorado Ave.

### Pho & Tea

725 24th St.

### Szechuan House

3605 Lincoln Way

### Thai Kitchen

2410 Chamberlain St.

### The Spice Thai Cuisine

402 Main St.

### Wasabi Ames

926 S. 16th St.  
2707 Kent Ave.

### Wok N Roll

120 Welch Ave.

## FULL SERVICE / FINE DINING

### Aunt Maude's

547 Main St.

### Provisions Lot F

2400 N. Loop Dr.

### The Café

2616 Northridge Pkwy

### The IowaStater Restaurant at Gateway Hotel

2100 Green Hills Dr.

## PIZZA / ITALIAN

### Bar La Tosca

303 Welch Ave.

### Blaze Pizza

2320 Lincoln Way

### Ge-Angelo's

823 Wheeler St.

### Great Plains Sauce & Dough

129 Main St.

### Jeff's Pizza Shop

2402 Lincoln Way

### Pasta Al Forno

2601 E. 13th St.

### Pizza Pit Extreme

207 Welch Ave.

## BAKERIES & SWEETS

### Bricktown Bakery & Popcorn

1105 6th St., Nevada

### Chocolaterie Stam

230 Main St.

### Cookies, etc

2801 Grand Ave.

### Dutch Oven Bakery

219 Duff Ave.

### Marmalade Moon

207 Main St.

### Piece & Freedom

301 Main St.

## MEXICAN

### Botanero Latino Colombian & International Cuisine

604 E. Lincoln Way

### El Azteca

2120 Isaac Newton Dr.  
2727 Stange Rd.

### El Jefe Authentic Mexican Cuisine

524 Lincoln Way

### La Casa Maya

631 Lincoln Way

### Mr. Burrito

2508 Lincoln Way

### Rico's Tacos

624 E. Lincoln Way

### Rinconcito Hispano

823 Wheeler St.

## COFFEE SHOPS / TEA\*

### Burgies

North: 3710 Stange Rd.  
South: 110 Airport Rd.

### Cabin Coffee

2721 E. 13th St.

### Café Diem

229 Main St.

### Café Milo

4800 Mortensen Rd.

### Clouds European Café

119 Stanton Ave.

### Little Woods: Herbs & Teas

136 Main St.

### Morning Bell Coffee Roasters

111 Main St.

### Stomping Grounds (Tosca)

303 Welch Ave.

### Tea Time

107 Welch Ave.

### Vinyl Café

303 Kellogg Ave.

*\*Many of these locations also serve food*

## SANDWICHES

### Downtown Deli

328 Main St.

### Great Harvest Bakery and Café

502 Burnett Ave.

### West Street Deli

2810 West St.

## GREAT FOR BREAKFAST\*

### Flip'N Jacks Pancake House

1520 S. Dayton Ave.

### Lockwood Café

4625 Reliable St.

### Mullets Ames

4518 Mortensen Rd.

### Perkins

325 S. Duff Ave.

### Potter's Shoppe & Eatery

330 Fifth St.





## All hail the perfect brunch

Weekends are for brunching! Here are some of the best options in Ames:

- For the biggest cinnamon roll you've ever seen: **Cornbred Barbecue**
- For an elevated (and European!) experience: **Clouds**
- For ever-changing menus that offer something for everyone: **Provisions Lot F** and **The Café**
- For a bountiful breakfast buffet: **The IowaStater**

*P.S. Don't forget the mimosas!*

**The Dot Café**  
127 Dotson

**The Filling Station**  
2400 S. University Blvd.

**The Grove Café**  
124 Main St.

*\*Many of these locations also serve lunch and beyond*

## BARBECUE

**Cornbred Barbecue**  
526 Main St.

**Hickory Park**  
1404 S. Duff Ave.

**Jethro's BBQ Steak & Chop**  
1301 Buckeye Ave.

**Whatcha Smokin' BBQ**  
403 Iowa Ave., Luther

## INTERNATIONAL FLAVORS

**Café Beaudelaire**  
2504 Lincoln Way

**Dublin Bay Irish Pub and Grill**  
320 S. 16th St.

**Flame and Skewer**  
2801 Grand Ave.

**Garbanzo Mediterranean Fresh**  
414 S. Duff Ave.

**Macubana**  
116 Welch Ave.

**Mucky Duck Pub**  
3100 S. Duff Ave.

**Pammel Deli**  
113 Colorado Ave.

**Taza Mediteranean Grill**  
1310 S. Duff Ave.

## AMERICAN / BAR & GRILL

**BNC Field House Bar & Grill**  
206 Welch Ave.

**Boulder Tap House**  
114 S. Duff Ave.

**Hy-Vee Market Grille**  
640 Lincoln Way

**Sweet Caroline's Kitchen & Cocktails**  
316 Main St.

**Wallaby's Bar & Grille**  
2733 Stange Rd.

**Whiskey River**  
134 Main St.

## DRIVE-THRU

**B-Bops**  
1112 S. Duff Ave.  
2415 Grand Ave.

**Clayton Farms Salads**  
2435 Grand Ave.

## GROCERY

**Fareway**  
619 Burnett Ave.  
3619 Stange Rd.  
3720 Lincoln Way

**Hy-Vee Lincoln Center**  
640 Lincoln Way

**Hy-Vee West**  
3800 Lincoln Way

**Wheatsfield Cooperative**  
413 Northwestern Ave.

## BEER, WINE & COCKTAILS

**Alluvial Brewing**  
3715 W. 190th St.

**Della Viti Wine Bar**  
323 Main St.

**London Underground**  
212 Main St.

**Noir**  
405 Kellogg Ave.

**Prairie Moon Winery & Vineyards**  
3801 W. 190th St.

**The Well Brewery + Market**  
1117 6th St., Nevada

**Torrent Brewing**  
504 Burnett Ave.

**Welch Avenue Station**  
207 Welch Ave.

**Breakfast, lunch, and dinner—done right.**

**HyVee MARKET GRILLE**

# Shop Ames

For a one-of-a-kind shopping experience with unique finds and friendly, personal service, you can't do better than Ames!



Looking for something special?

# START HERE



**Ames 1864**  
500 Main St., Suite 101

**Ames British Foods**  
328 Main St., Suite 100

**Ames Silversmithing**  
220 Main St.

**Antiques Iowa**  
1639 Broad St., Story City

**Barefoot Campus Outfitter**  
3206 Lincoln Way

**Celebrations**  
302 S. 3rd St.

**Chocolaterie Stam**  
230 Main St.

**Ciccotti Art Glass**  
2306 258th St.

**Cooks' Emporium**  
313 Main St.

**Dog-Eared Books**  
203 Main St.

**Dogtown University /  
A&R Marketing**  
217 Welch Ave.

**Everts Flowers, Home & Gifts**  
329 Main St.

**Gilger Designs**  
236 Main St.

**Homegrown**  
301 Main St., Suite 111

**JAX Outdoor**  
4723 West Lincoln Way

**Life Distilled**  
301 Main St., Suite 109

**Little Woods: Herbs & Teas**  
136 Main St.

**Marmalade Moon**  
207 Main St.

**Moorman Clothiers**  
226 Main St.

**North Grand Indoor  
Farmers' Market**  
2801 Grand Ave.

**North Grand Mall**  
2801 Grand Ave.

**Oak Lane Candle Co.**  
121 Main St.

**Pet Supplies Plus**  
2525 Grand Ave.

**Photosynthesis**  
317 Main St.

**Savor on Main**  
300 Main St.

**Skunk River Cycles**  
308 Main St.

**The Shops at Clark & Main -  
Nook & Nest**  
500 Main St. Suite 101

**The Shops at Clark & Main -  
Z.W. Mercantile**  
500 Main St. Suite 101

**Treats on a Leash**  
216 Main St.

**Worldly Goods**  
223 Main St.

Classic Iowa State Apparel



**CLASSIC IOWA STATE APPAREL AND CUSTOM CLOTHING IN THE HEART OF CAMPUSTOWN!**



217 Welch Ave., Ames  
515-268-3355  
dogtownu.com



**LOCALLY MADE IOWA INSPIRED**  
Discover the Heart of Iowa in Every Gift!

Gifts that support local artists & makers  
Exclusive apparel, home goods, and souvenirs.  
✨ Stop by and take a piece of Iowa home with you! ✨

301 Main St. Ste 111, Ames | [www.HomegrownIA.com](http://www.HomegrownIA.com)



# Shop Local

You'll find Iowa-made treasures, unique Ames merch, and souvenirs to take home when you shop in downtown Ames.



1. **Ames pennant:** Ames 1864 & Homegrown
2. **Ceramic cat plate by local artist:** Octagon Shop
3. **515 & Ames pint glasses:** Homegrown
4. **Foil-embossed linen notebook:** Ames 1864
5. **European-style chocolates:** Chocolaterie Stam
6. **"Welcome to Ames, Iowa" magnet:** PhotoSynthesis
7. **"Ames to Please" T-shirt:** Raygun



1



2



3

# GET YOUR GEAR HERE

We Cyclone fans bleed cardinal & gold – and wear it most of the time, too. Shop like a true Cyclone when you visit Ames!



4



5



6



7

1. **Retro ISU basketball T-shirt:** Cy's Locker Room, South Duff
2. **AMES "5 bar" hoodie:** Strawberry Patch, North Grand Mall
3. **"In My Cyclone Era" T-shirt:** Barefoot Campus Outfitter, Campustown
4. **Iowa State vintage-mark cap:** Dogtown University, Campustown
5. **Iowa State button:** Barefoot Campus Outfitter
6. **Argyle ISU socks:** Strawberry Patch
7. **I-State football:** Cy's Locker Room

# GET OUTTA TOWN!

## Top 5 *Boone County* destinations

Round out your visit to Ames with these short daytrips, none more than 25 minutes away.

### 1. Boone & Scenic Valley Railroad

Your family will love the Pumpkin Express, Santa Express, and Day Out with Thomas. You'll love the dinner train.

Everyone will enjoy the view. [bsvrr.com](http://bsvrr.com)

*Insider tip: Buy your timed tickets early. And don't forget to give yourself time to meander through the James H. Andrew Railroad Museum.*

### 2. Rail Explorers

When Discover Ames posted a 14-second POV TikTok video about riding the rails last April, it took off like a rocket, amassing more than a million views. Apparently the thrill of soaring high above the Des Moines River Valley on an electric-assist pedal cart is appealing to a LOT of folks. We agree – it's worth a drive to Boone County, and your Instagram friends will think it's really cool. [railexplorers.net/tours/boone](http://railexplorers.net/tours/boone)

### 3. Iowa Arboretum & Gardens

Attendance at Iowa Arboretum & Gardens went through the roof last fall, and for good reason. The long-awaited Treehouse Village opened in September to wondrous crowds of families and school groups. Now this state arboretum, located in Madrid, is truly a destination for everyone. [iowaarboretum.org](http://iowaarboretum.org)

### 4. Seven Oaks Recreation

Yes, you CAN downhill ski in Iowa! You can also snowboard, snow tube, river float, kayak, and shoot your friends with paintballs at this fun, year-round destination. [sevenoaksrec.com](http://sevenoaksrec.com)

### 5. Ledges State Park

Ledges is one of the gems of the Iowa state park system, and it's practically in our own backyard. Hike the trails, explore the canyon, wade through the creeks, camp, and picnic at this premier outdoor location. [iowadnr.com](http://iowadnr.com)



# Ride the trains in Boone, Iowa

**BOONE & SCENIC VALLEY RAILROAD**

**& JAMES H. ANDREW MUSEUM**

*Your ticket to learning and family fun!*

**For tickets or information:**

**[www.bsvrr.com](http://www.bsvrr.com) • (515)432-4249**

***Depot and museum located at 225 10th Street, Boone, Iowa***

***Schedule and equipment subject to change without notice.***

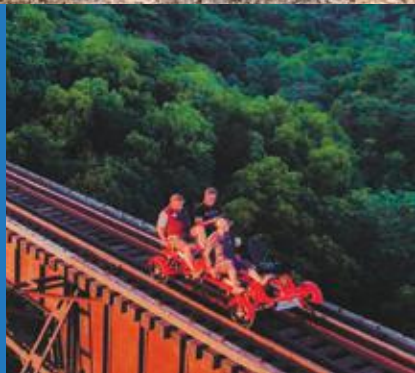
***Latest schedule available on our website. We're a nonprofit 501 (c) (3) organization.***

# Visit BOONE COUNTY IOWA

## YOUR YEAR-ROUND PLAYGROUND



[VisitBooneCounty.com](http://VisitBooneCounty.com)







# A *treehouse* for us all

Be honest: Did you love your treehouse as a kid? Do you dream about having a treehouse as an adult? Now you can fully embrace your inner child at the magical new Treehouse Village in nearby Madrid.

The Treehouse Village opened in fall 2024 at the Iowa Arboretum and Gardens. Interconnected wooden treehouses are built under a canopy of large oak trees, and platforms offer stunning views of the deep valley that snakes through the property. The treehouses are connected by elevated walkways and a bouncy suspension bridge. Kids of all ages will love the huge play yard, with a climbing wall, ropes and ladders, bouncing nets, and slides. Even better, the playground is built for everyone, with accessible features such as a wheelchair swing.

The treehouse attraction is unique in the state of Iowa and is open April to November.



“

There is now a Treehouse Village and it is amazing! Adults and kids can play, walk, explore, so much fun!! Handicap accessible! Lots of options to challenge all ages!”

**September 2024 Tripadvisor review**



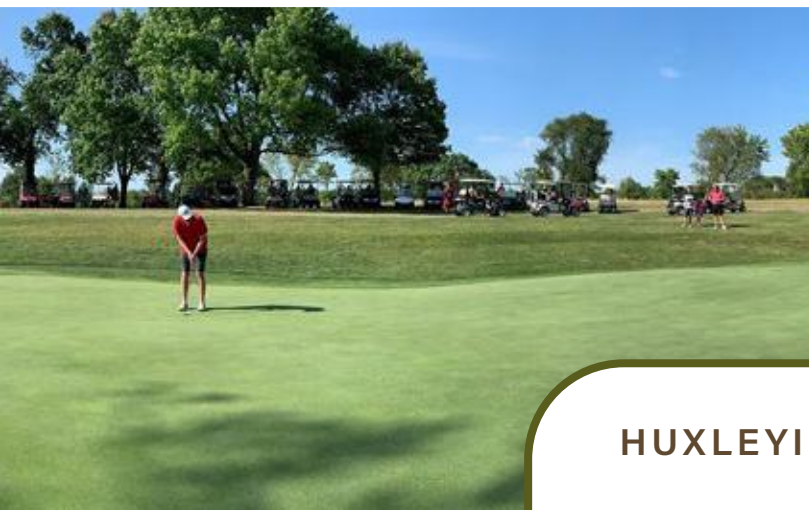
# HUXLEY

— HEART OF THE PRAIRIE —

Nestled between Ames and Des Moines, Huxley invites you to slow down and enjoy its small-town charm. With cozy eateries, unique shops, and a warm, welcoming atmosphere, it's the perfect place to grab a meal, explore, and unwind.



*Scan the QR code to see our business directory!*



HUXLEYIOWA.ORG

# We love our neighbors!



Here are a few destinations right here in Story County:

## Center Grove Orchard

Find year-round events, from the strawberry patch and farm camp to the popular fall pumpkin patch. Kids and adults can pick apples, get lost in a corn maze, and have brunch with Santa. Located in Cambridge, just a few miles southeast of Ames. [centergroveorchard.com](http://centergroveorchard.com)

## Nevada

If you haven't been to Nevada recently, you haven't been to Nevada. This charming town just 15 minutes east of Ames is filled with small-town delights and surprisingly sophisticated options. You'll find T.E. Alderman's restaurant, The Well Brewery + Market, Bricktown Bakery (with doughnuts, popcorn, and other treats), Renn's Café, the historic Camelot Theater, and much more.

## Story City

Our neighbor to the north, Story City features the sprawling (in the best way!) Antiques Iowa, plus a historic movie theatre, 1913 carousel, and Scandinavian Days celebration.

## Huxley

Cyclists taking the Heart of Iowa Bike Trail through Huxley will enjoy Flight Bar + Grille, Fenceline Beer Lab, and Fabled Popcorn Company (with ice cream!)

IOWA ARBORETUM & Gardens

home of the Adele & Dean Bowden **Treehouse Village**  
*Where Nature & Play are Elevated!*

For hours and tickets, please visit [iowaarboretum.org](http://iowaarboretum.org)  
1875 Peach Avenue, Madrid, Iowa 50156 515-795-3216

Visit Story City

ANTIQUE CAROUSEL (OPEN MAY-SEPTEMBER) ~ PARKS ~ PUBLIC GOLF COURSE  
HISTORIC SWINGING BRIDGE ~ ANTIQUES ~ AND SO MUCH MORE

WWW.STORYCITYGCC.ORG 515.733.4214



SEVEN OAKS

Group Rates Available!

[www.SevenOaksRec.com](http://www.SevenOaksRec.com)

515-432-9457 • 15 minutes west of Ames on Hwy 30



123 10th St, Boone, IA 50036  
[www.railexplorers.net](http://www.railexplorers.net) 1 877 833 8588



# GET AWAY *for!* a day *or stay!*

An afternoon awaits you in rural Story County. Nevada is home to a variety of locally owned eateries, entertainment venues, and recreation spots. Join us for an afternoon or stick around for a while... we'll show you why we're a *best kept secret.*



Explore more at [MainStreetNevada.org](http://MainStreetNevada.org)



1015 6th Street Nevada Iowa | 515-382-6538



# Stay and play

**Whatever brings you to Ames,  
we have a place for you to stay.**

Visitors to Ames may choose from locations near the Iowa State University campus, close to major highways, or tucked away in the countryside. Three full-service hotels offer meals and ample meeting space for your group or conference.





**GATEWAY HOTEL**  
& CONFERENCE CENTER  
AT  
**IOWA STATE UNIVERSITY**



## A MEMORABLE EXPERIENCE AWAITS YOU!

You'll find us in the heart of Ames, Iowa—an easy walk from the ISU campus. As one of the few full-service hotels in the city (and home to the largest conference center), we provide a modern, welcoming destination for work or play.



**NEWLY  
RENOVATED**



**POOL AND  
FITNESS AREAS**



**ON-SITE  
RESTAURANT**



**CONFERENCE  
CENTER**

**Plan your stay today! » [GatewayAmes.com](http://GatewayAmes.com)**

# Ames-area hotels

## AmericInn by Wyndham

Indoor pool, free home-style  
AmericInn Perk breakfast.  
2507 SE 16th St.  
515.233.1005

## Baymont by Wyndham

1605 S. Dayton Place  
515.337.2751

## Best Western Plus University Park Inn & Suites

Hot breakfast, indoor pool, hot  
tub, exercise facility, and meeting  
space.  
2500 University Blvd.  
515.296.2500

## Cobblestone Inn & Suites - Boone

Hot breakfast, free wi-fi.  
1900 Lakewood Dr., Boone  
515.212.8823

## Comfort Inn & Suites Near ISU Campus

Hot breakfast, heated pool, fitness  
center; next to Coldwater Golf  
Links.  
603 S. 16th St.  
515.663.9555

## Country Inn & Suites

Indoor pool, hot tub, fitness  
center, free breakfast.  
2605 SE 16th St.  
515.233.3935

## Courtyard by Marriott

Modern design, bistro, meeting  
space, full bar, and Starbucks  
coffee.  
311 S. 17th St.  
515.620.5910

## Days Inn by Wyndham

Free wi-fi, business center, laundry  
facilities, free light breakfast.  
229 S. Duff Ave.  
515.232.0280

## EconoLodge

Affordable accommodations near  
area attractions  
2600 SE 16th St.  
515.233.6060

## Fairfield Inn & Suites by Marriott

Newly renovated, in-room micro/  
fridge, suite options, pool, hot tub,  
fitness room, and hot breakfast.  
2137 Isaac Newton Dr.  
515.232.4000

## Gateway Hotel & Conference Center at ISU

Premier full-service hotel for  
business meetings, conferences,  
and events; indoor pool, fitness  
center, and restaurant.  
2100 Green Hills Dr.  
515.292.8600

## GrandStay Hotel & Suites

Spacious suite hotel for business,  
family, and extended stay.  
1606 S. Kellogg Ave.  
515.232.8363

## Hampton Inn & Suites

Hot breakfast, fitness center,  
meeting space, indoor pool.  
2100 SE 16th St.  
515.232.5510

## Hilton Garden Inn

Restaurant/lounge, indoor pool,  
fitness center, event space, full-  
service catering; suites available.  
1325 Dickinson Ave.  
515.233.8000

## Holiday Inn Express & Suites

Indoor pool, fitness center, board  
room, free hot breakfast.  
2600 E. 13th St.  
515.232.2300

## Home2 Suites

Opening in 2025! All-suite hotel  
with hot breakfast and indoor  
pool.  
2125 Isaac Newton Dr.  
515.219.8820



## Inspired Travel Through Unique Experiences

- 1 mile from Ames Municipal Airport
- 41 Miles to Des Moines International Airport
- Close proximity to 50+ Iowa State University Research Park Businesses
- Many attractions such as Reiman Gardens, Main Street Cultural District and Jack Trice Stadium at ISU nearby.
- 86 modern, updated guest rooms with full hot breakfast included
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515.644.1100

**Microtel Inn & Suites**  
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515.233.4444

**Quality Inn & Suites Ames  
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515.232.9260

**Radisson Hotel Ames  
Conference Center at ISU**  
2609 University Blvd.  
515.268.8808

**Red Roof Inn**  
1400 S. Dayton Place  
515.239.9999

**Sleep Inn & Suites**  
Located near Perfect Games in  
west Ames; indoor pool, hot tub,  
exercise room.  
1310 Dickinson Ave.  
515.337.1171

**SpringHill Suites  
by Marriott**  
All-suite hotel just minutes  
from Iowa State University and  
Hunziker Youth Sports Complex;  
pool and fitness center.  
1810 SE 16th St.  
515.598.8900

**Staybridge Suites**  
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breakfast buffet.  
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515.735.4980

**Super 8 by Wyndham**  
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515.203.3249

**TownePlace Suites by  
Marriott**  
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515.232.5500

**B&B AND  
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**Ames AirBnBs - Sam's  
Estates**  
Variety of properties, from  
1-bedroom to 5-bedroom homes.  
[sambrant.com/airbnb](http://sambrant.com/airbnb)


**Ames Best Short-Term  
Stays**  
Several Airbnb properties all  
located near the ISU campus.  
With a variety of options, you  
can find a property that fits your  
needs.  
[amesbestshorttermstays.com](http://amesbestshorttermstays.com)

**Iowa House Inn**  
A 15-room historic inn near  
campustown  
405 Hayward Ave.  
515.292.2474

**Loya's Little House B&B**  
Scenic rural farmstead in the  
Skunk River Valley; quiet escape  
or large group entertaining;  
traditional full-service B&B,  
breakfast included!  
56676 160th St.  
515.733.4701

**Riverside Retreat**  
Charming two-bedroom Airbnb  
in Ames.  
[riversideretreatames.com](http://riversideretreatames.com)

**Sunny Heights B&B**  
Charming bed and breakfast with  
a warm, cozy ambiance.  
[sunnyheightseventcenter.com](http://sunnyheightseventcenter.com)



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# Ames-area resources & services

## COMMUNITY ORGANIZATIONS

**Ames Regional Economic Alliance**  
amesalliance.com

**Ames City Auditorium**  
515.239.5365

**Ames Foundation**  
amesfoundation.org

**Ames Home Builders Association**  
ameshomebuilders.com

**Ames Parks & Recreation**  
cityofames.org / 515.239.5350

**Ames Pride**  
amespride.org

**Ames Public Library**  
amespubliclibrary.org

**AREA Young Professionals**  
areayoungprofessionals.com

**City of Ames**  
cityofames.org

**City of Huxley**  
huxleyiowa.org

**Downtown Ames**  
downtownames.org

**Friendship Ark Homes & Community Services**  
friendshipark.org

**Heartland Senior Services**  
heartlandseniorservices.com

**Iowa Veterinary Medical Association**  
iowavma.org

**Mainstream Living Inc.**  
mainstreamliving.org

**Main Street Nevada**  
mainstreetnevada.org

**Nevada Parks & Recreation**  
cityofnevadaiaowa.org/  
departments/parks-and-recreation/

**Special Olympics Iowa**  
soiowa.org

**Story City Greater Chamber Connection**  
storycitygcc.org

**Visit Boone County**  
visitboonecounty.com

**WorkInAmes.com**  
workinamesmsa.com

## ARTS ORGANIZATIONS

**ACTORS Inc. - Ames Community Theater**  
actorsinc.org

**Ames Community Arts Council**  
info@amesart.org

**Ames Town & Gown Chamber Music Association**  
amestownandgown.org

**Ames TUBACHRISTMAS**  
amestubachristmas.com

**Central Iowa Symphony Association**  
cिसymphony.org

**Dancercenter Dancer Company Foundation**  
dancercenter-dancer-company-foundation.org

**Octagon Center for the Arts**  
octagonarts.org

**Senior Variety Show**  
seniorvarietyshow.org

**Story Theater Company**  
storytheatercompany.org

## THINGS TO DO

**Ames/ISU Ice Arena**  
1507 Gateway Hills Park Dr.

**North Grand Cinema**  
northgrandcinema.com

**Time Out Arcade**  
timeoutentertainment.co

## EVENT SPACES AND SERVICES

**1850 Homestead Event Center**  
515.735.5348  
Cambridge, Iowa

**ASE DJ Entertainment**  
aspecialentertainment.com

**Ballard Enterprises**  
ameshauntedforest.com

**Celebrations**  
celebrationsames.com

**Citadel Security**  
citadelsecurityusa.com

**Clouds**  
cloudsames.com

**Eagles Ledge**  
eaglesledgeevents.com

# Express Care

- Same-day, next-day appointments
- Common illness, immunizations
- 6 months of age or older
- Brief work and sports physicals

Services vary by location - call for more information.

## AMES

Lincoln Center Hy-Vee  
640 Lincoln Way, Ames  
515-956-4044

West Ames Hy-Vee  
3800 Lincoln Way, Ames  
515-956-4100

## MARSHALLTOWN

Hy-Vee  
802 South Center Street  
641-844-5200

# Urgent Care

- Same-day appointments
- Non-life threatening illnesses & injuries
- Physician staffed
- X-Rays and Lab on site

## AMES

3815 Stange Road, Ames  
515-956-4044

## CARROLL

1214 S. Grant Road  
712-792-7500

[McFarlandClinic.com/NeedCareNow](http://McFarlandClinic.com/NeedCareNow)



Each year Mary Greeley Medical Center's Emergency Department treats an average of **30,000** people.

**At the Emergency Department at Mary Greeley, the focus is on using the medical center's extensive resources to provide high-level emergency care. That includes:**

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- A team of physicians specially trained in emergency care, and registered nurses with certifications in emergency medicine.
- Experienced paramedics who are trained to be life-saving first responders when a health emergency arises.



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MEDICAL CENTER

**Emergency** (Fire/Police/Ambulance) . . . . . **911**

**First Nurse** . . . . . 515-239-6877  
. . . . . 800-524-6877

**Poison Center** . . . . . 800-222-1222

**Mary Greeley Medical Center**  
(non-emergent). . . . . 515-239-2011

[www.mgmc.org](http://www.mgmc.org)



# Ames-area resources & services *(continued)*

**Hy-Vee Lincoln Center**  
640 Lincoln Way / hy-vee.com

**Hy-Vee West**  
3800 Lincoln Way  
hy-vee.com

**ISU Catering**  
catering.iastate.edu

**Jon Wilson Photography**  
jonwilsonphotography.com

**JP Party Rentals**  
jppartyrentals.com

**Schonert's Corporate Catering**  
schonertsc.com

**Something Blue**  
somethingblueia.com

**This Magic Moment Photo Booth**  
tmmphotoboosts.com

## CHURCHES AND SCHOOLS

**Ames Christian School**  
ameschristianschool.org

**Saint Cecilia School**  
school.stceciliaparish.org

## FINANCIAL SERVICES

**Availa Bank**  
availa.bank

**Bankers Trust**  
bankerstrust.com

**Farm Bureau Financial Services, Dan Siegfried**  
fbfs.com/find-an-agent/  
dansiegfried

**Farm Bureau Financial Services, Stephan York**  
fbfs.com/find-an-agent/  
stephanyork

**First National Bank**  
fnb247.com

**Greater Iowa Credit Union**  
greateriowacu.org/locations/  
ames-lincoln-way/

**MEMBERS1st Community Credit Union**  
members1st.com

**Northwest Bank**  
nw.bank/locations/detail/  
ames

**River Valley Credit Union**  
rvcu.org

**TS Bank**  
tsbank.com/contact/ames

**VisionBank**  
visionbank.com

## PROFESSIONAL SERVICES

**10Fold Architecture + Engineering**  
10foldarchitecture.com

**Allen L. Kockler Company**  
centraliowaaccountant.com

**DMACC Business Resources**  
dmacc.edu/dbr

**Fredrikson Law Office**  
fredlaw.com/contact-ames

**Friedrich Iowa Realty**  
greatiowahomes.com

**Grandon Funeral Home & Cremation Care**  
grandonfuneralandcremationcare.com

**Hunziker & Associates Realtors**  
hunzikerrealty.com

**HRTLND Companies**  
hrtlnd.us

**Iowa Lock Doc Locksmith**  
iowalockdoc.com

**Knapp Tedesco Insurance**  
knapptedesco.com

**Magic Matt's Cleaning**  
magicmattscleaning.com

**Mop Boys Cleaning**  
mopboyscleaning.com

**Nelson Electric**  
nelsonelectric.biz

**Oxen Technology**  
oxen.tech

**PCI Academy**  
pci-academy.com

**ProNails**  
amespronails.com

**Re/Max Real Estate**  
remax.com

**Saltech Systems**  
saltechsystems.com

**Segra**  
segrafiber.com

**Stevens Memorial Chapel**  
dignitymemorial.com

**Todd & Sargent**  
tsargent.com

**Zooks Look Inc.**  
zookslookinc.com

## BUSINESS AND INDUSTRY

**Danfoss Power Solutions**  
danfoss.com

**Farner Storage**  
farnerstorage.com

**Story Construction**  
storycon.com

## PRINTING AND MEDIA

**B&G Productions**  
bgvideoproductions.com

**Chase Decals**  
chasedecals.com

**Copyworks**  
copyworks.com

**Glendandy Marketing**  
glendandy.com



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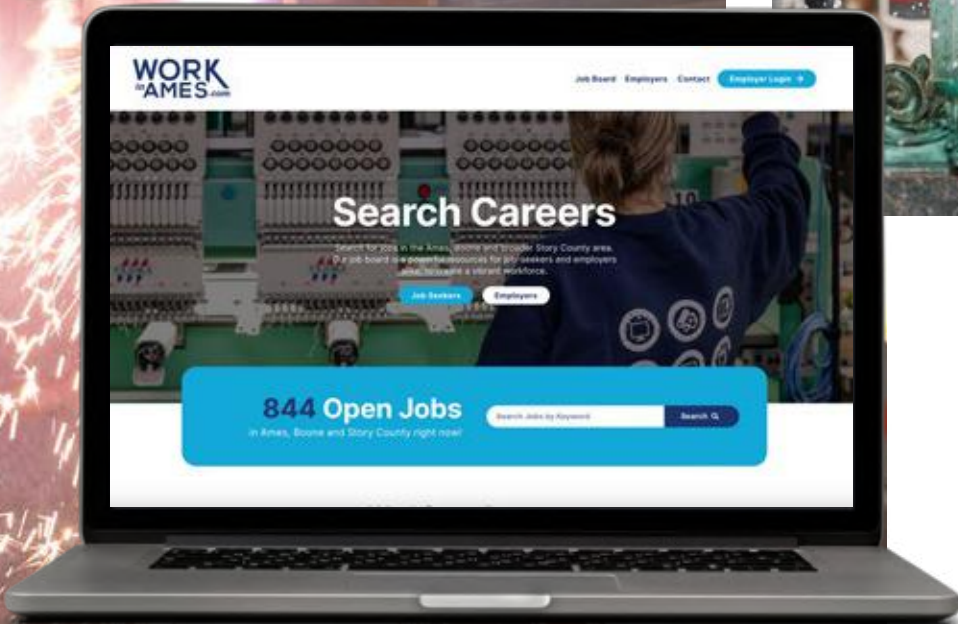
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**WORK**  
*in***AMES.com**

WorkinAmes.com is the job board featuring a wide range of career opportunities servicing the Ames, Boone, and Story County region.

**www.WorkinAmes.com**

# Ames-area resources & services *(continued)*

**Heuss Printing**  
heuss.com

**Sigler Companies**  
sigler.com

**Sign Pro of Ames**  
signproames.com

## IOWA STATE UNIVERSITY

**Carrie Chapman Catt Center for Women & Politics**  
cattcenter.iastate.edu

**Conference Planning & Management**  
cpm.iastate.edu

**Cyclone Sports Properties**  
learfield.com/partner/iowa-state-cyclones

**Iowa State Center / Stephens Auditorium**  
center.iastate.edu

**ISU Department of Apparel, Events & Hospitality Management**  
aeshm.hs.iastate.edu

**ISU Department of Athletics**  
cyclones.com

**ISU Department of Music & Theatre**  
music.iastate.edu

**ISU Memorial Union**  
mu.iastate.edu

**ISU Research Park**  
isupark.org

**ISU Trademark Licensing**  
trademark.iastate.edu

**OLLI at ISU / ISU Alumni Association**  
olli.iastate.edu

**VenuWorks**  
venuworks.com

## FITNESS AND HEALTH CARE

**Dentistry at Somerset**  
dentistryatsomerset.com

**Iowa Sports Foundation / Iowa Games**  
iowasportsfoundation.org

**Mary Greeley Medical Center**  
mgmc.org

**McFarland Clinic**  
mcfarlandclinic.com

**Northridge Village**  
northridgevillage.com

**Story County Medical Center**  
storymedical.org

**Visiting Angels**  
visitingangels.com/ames/home

## TRANSPORTATION

**Ames Ford Lincoln**  
amesford.com

**Central Iowa Air Service**  
northiowaair.com/central-iowa-air-service

**CIT Signature Transportation**  
citbus.com

**CyRide (campus/city bus service)**  
cyride.com

**Dahlia Darling and Co.**  
logan&dahliadarlingco.com

**DeYarman CDJR Ames**  
deyarmanames.com

**George White Chevrolet**  
georgewhiteames.com

**Wilson Toyota**  
wilsonofamestoyota.com

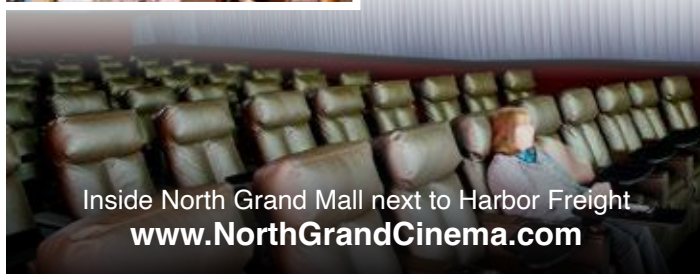


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Ames' Independent Luxury Theatre



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- Kitchen & Bar




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(515) 294-5790  
Follow us on Facebook: @OLLIatISU

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# Plan your next event in Ames!



By the numbers:

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Largest single capacity venue

**2,000**  
Hotel rooms

**23**  
Hotels

**30+**  
Event spaces in Ames & ISU campus

Discover Ames is committed to go the extra mile to create extraordinary events for our clients.

Our venues, lodging, and attractions are perfect for small- to medium-sized conferences, special events, meetings, and sporting events.

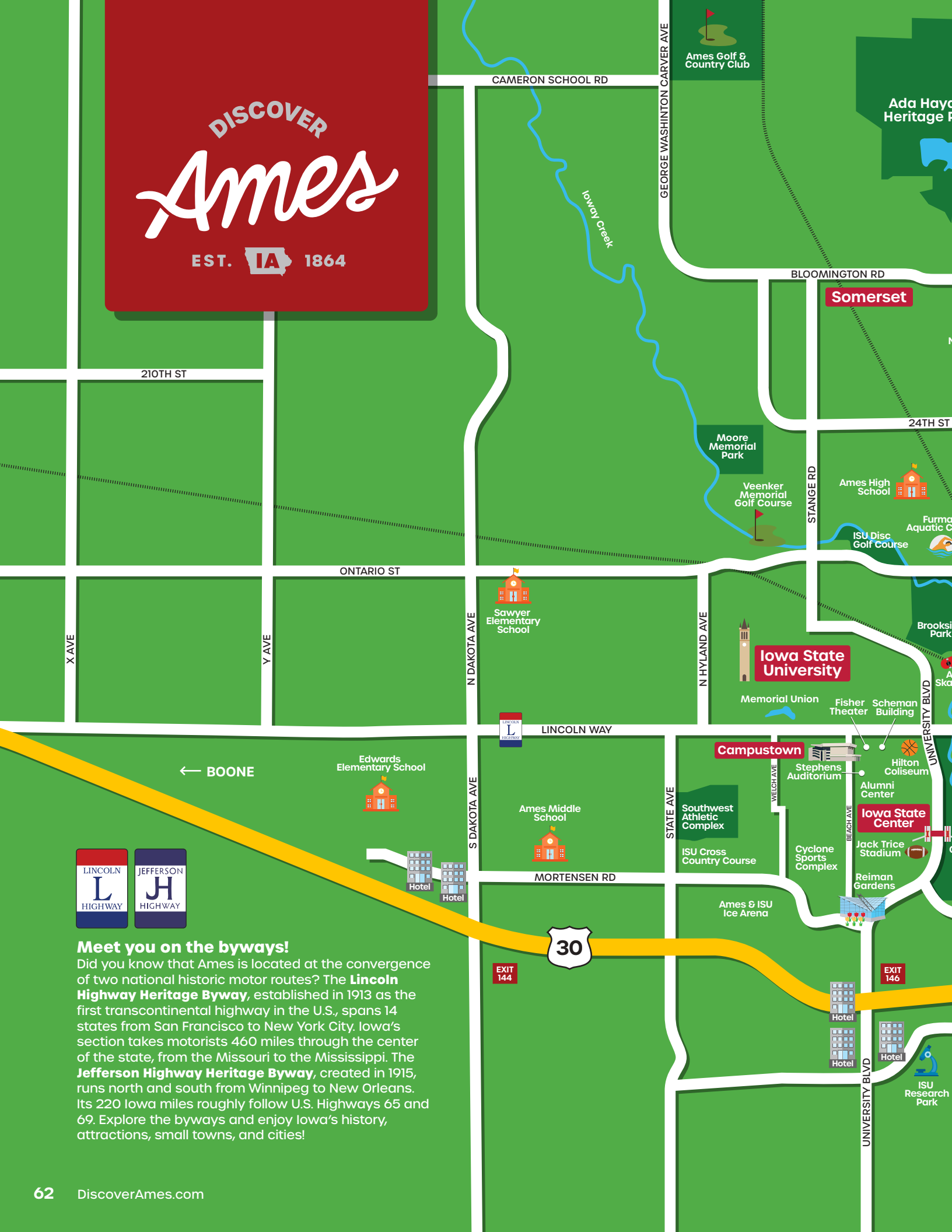


LET US HELP YOU DISCOVER AMES!

DiscoverAmes.com/plan  
515.232.4032

# DISCOVER Ames

EST. IA 1864



← BOONE



## Meet you on the byways!

Did you know that Ames is located at the convergence of two national historic motor routes? The **Lincoln Highway Heritage Byway**, established in 1913 as the first transcontinental highway in the U.S., spans 14 states from San Francisco to New York City. Iowa's section takes motorists 460 miles through the center of the state, from the Missouri to the Mississippi. The **Jefferson Highway Heritage Byway**, created in 1915, runs north and south from Winnipeg to New Orleans. Its 220 Iowa miles roughly follow U.S. Highways 65 and 69. Explore the byways and enjoy Iowa's history, attractions, small towns, and cities!





↑  
STORY CITY



**DRIVE TIMES:**

Des Moines → 39min

Omaha → 2hr 34min

Minneapolis → 3hr 12min

Kansas City → 3hr 22min

Chicago → 5hr 16min



EXIT 113



NEVADA →

TO DES MOINES  
INTERNATIONAL AIRPORT  
↓



# 2025 Ames-area events

Spring Enchantment



## SPRING

**St. Patrick's Day / Luck of the Irish** (March 17)

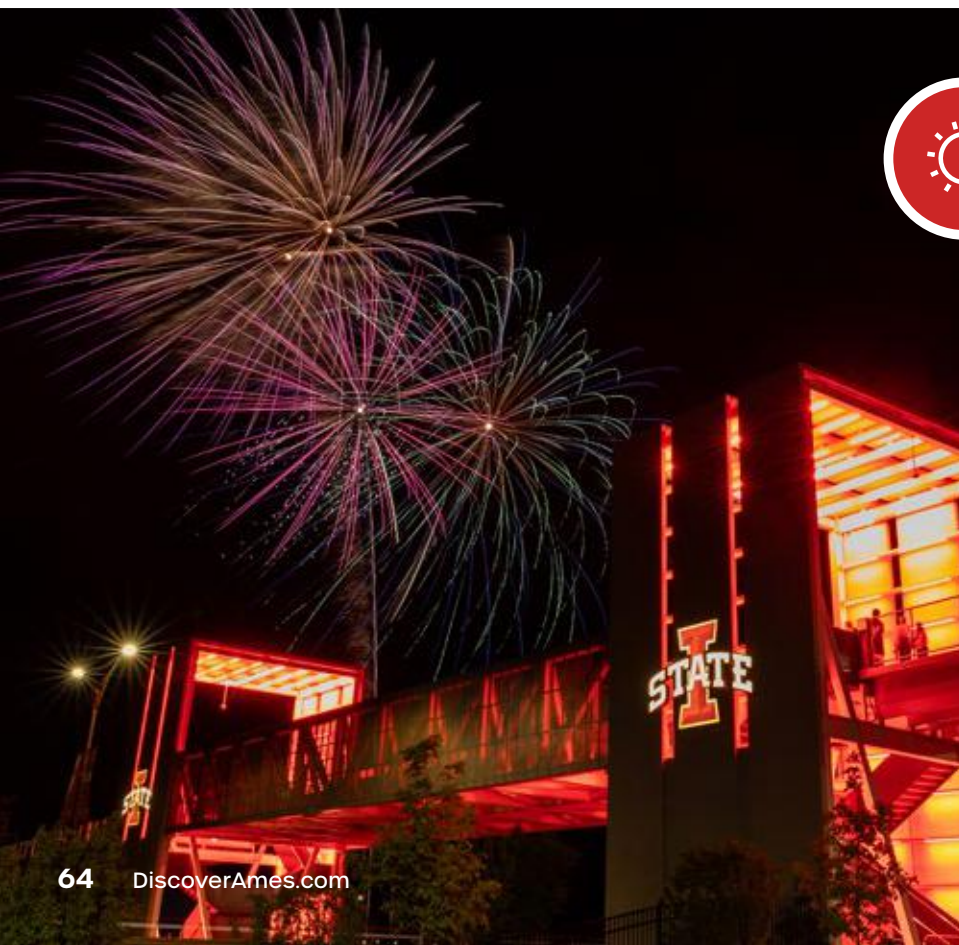
**Shamrock Tenors at Stephens Auditorium** (March 25)

**Reiman Gardens Spring Enchantment** (April)

**Ames Renaissance Faire** (April 12-13)

**Ballet Des Moines' Romeo & Juliet** (April 26)

**515 Days** (May 15-16)



## SUMMER

**Ames Main Street Farmers' Market** (May through October)

**Reiman Gardens "Picture Perfect" exhibit** (May through September)

**Downtown Art Walk** (June 5)

**Independence Day Celebration** (July 3 Fireworks)

**Swimming: Furman Aquatic Center**

**Summer music series throughout Ames**



## FALL

**Cyclone football**

**Reiman Gardens' 30th Anniversary Celebration**  
(Sept. 13)

**Elwood's Very Merry Unbirthday at Reiman Gardens** (Sept. 15)

**Downtown Music Walk**  
(Sept. 18)

**Octagon Art Festival** (Sept. 28)

**Downtown Witches Walk**  
(Oct. 9)

**Reiman Gardens Spirits in the Gardens** (October)

**Boone & Scenic Valley Railroad's Pumpkin Express**  
(select weekends)



## WINTER

**Cyclone winter sports**

**Reiman Gardens Winter Wonderscape** (December weekends)

**Merry & Bright Holiday Weekend** (Dec. 4-7)

**Boone & Scenic Valley Railroad's Santa Express**  
(select weekends)

**Small Business Weekend**  
(Nov. 28 - Dec. 1)

**Downtown Snow Magic**  
(December)

**Winter sports at Seven Oaks**



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