

2023 AMES RAGBRAI VENDOR INFORMATION



Ames RAGBRAI is Tuesday, July 25 and Wednesday, July 26

2023 Ames RAGBRAI Official Licensed Vendor Permit is required for anyone selling outside their place of business during the event. This requirement overrides all city and university permits during the event.

Vendor specific questions?

Email - ddramthun@discoverames.com

OFFICIAL LICENSED VENDOR BENEFITS

- Official Ames RAGBRAI designation
- Website listing on official Ames RAGBRAI site
- Identification on the official Ames RAGBRAI map (25,000 distributed in Carroll and Ames)

OFFICIAL LICENSED VENDOR FEES AND LEVELS

\$750 All other businesses

\$350 Non-profit outside physical location

\$250 Ames business selling within your own place of business

ADDITIONAL FEES

\$100 for electrical hook-up (not available in all vendor locations)

VENDOR LOCATIONS

- Welcome Rally at Jack Trice Stadium
- Brookside Park campground
- South campgrounds
- Downtown Ames Festival

There are a limited number of vendor types at each location.

Vendor application does not guarantee a license.

VENDOR REQUIREMENTS

1. Completed Official Licensed Vendor Application
2. Proof of liability Insurance
3. Proof of Iowa sales tax permit
4. Applicable fees
5. If you are planning to serve food, a copy of your food license is required. The State of Iowa Department of Inspections and Appeals will inspect all food vendors on the day(s) of Ames RAGBRAI.

TIMELINE

June 1 ALL Vendor requirements due

June 15 Notification of acceptance and confirmation of vendor location