

2023 AMES RAGBRAI VENDOR APPLICATION



APPLICATIONS ARE DUE BY JUNE 1, 2023

Your application must be fully completed and submitted with the proper fees and a copy of your proof of liability insurance (\$1,000,000 coverage). Checks should be made out to Ames RAGBRAI with "vendor fees" entered in the subject line. Checks will be held until confirmation is made. There will be a limited number of vendor types at each location. Vendors will be **notified by June 15** of acceptance and confirmation of vendor location.

Please mail application, copy of insurance, and appropriate fees to:

Ames RAGBRAI
c/o Discover Ames
1601 Golden Aspen Dr, Suite 110
Ames, IA 50010

Vendor specific questions?

Email - ddramthun@discoverames.com

CONTACT INFORMATION

Business: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Street Address: _____

City/State/Zip: _____

Website Address: _____

Iowa sales tax ID # or Federal ID # _____

- APPLICANT TYPE**
- For Profit (\$750)
 - Non-Profit (\$350)
 - Existing Ames Business (\$250) (selling within business location)

VENDING LOCATION

The following areas have been identified as official vending locations. Please mark those areas of interest. The number of permits and locations will be determined by each area's organizing committee.

- Welcome Rally - In Jack Trice Stadium at Iowa State University (10 a.m. - 6:30 p.m.)
- Downtown Ames Festival - Main Street (2 p.m. - 11 p.m.)
- Brookside Park camping area (10 a.m. - 10 p.m. on July 25 and 5 a.m. - 9 a.m. on July 26)
- South campgrounds - grass lots on South 16th St. (10 a.m. - 10 p.m. on July 25 and 5 a.m. - 9 a.m. on July 26)
- Existing Ames business
- Other: please specify _____

Size of site is dependent upon location. Vendors are responsible for tents (pop-ups only - no stakes allowed) and equipment.

PRODUCTS OR SERVICE

Type of item

Food & Beverage Cuisine or example of items: _____

Merchandise Example of items: _____

Service Example of services: _____

Other Please specify: _____

Number of people expected to serve: _____

Hours you plan to serve: _____

SET-UP

Required space dimensions: Length (ft): _____ Width (ft): _____

Please list what your space will consist of (truck, tent, trailer, tables, etc.) _____

Will you use your own generator? Yes No

Will you require electricity? * Yes No

If yes, how many volts? 110 Volts 220 Volts

**Electricity is not available in the campsite locations. Electrical is available at Welcome Rally and Downtown Ames Festival for a fee of \$100. Vendors are expected to provide their own power cords.*

Will you need to buy ice? Yes No

If yes, approximately how many 20-pound bags? _____

Do you have any other special needs or requests? _____

VENDOR APPLICATION CHECKLIST

Completed Vendor Application Proof of Iowa Sales Tax Permit

Proof of Liability Insurance Check for applicable fees

(\$1,000,000 coverage)

Make checks payable to: AMES RAGBRAI

If you are planning to serve food, a copy of your food license is required. The State of Iowa Department of Inspections and Appeals will inspect all food vendors on the day(s) of Ames RAGBRAI.



OFFICIAL USE

Check #: _____

Date received: _____

Amount: \$ _____