

# 2023 AMES RAGBRAI SPONSORSHIP OPPORTUNITIES



## PLATINUM LEVEL **\$15,000** ONLY ONE AVAILABLE!

- Booth or activity at Welcome Rally at Jack Trice Stadium
- Booth or activity at Main Street Festival
- Recognition on all Ames RAGBRAI communications
- Recognition at Main Street Festival
- 100 Official Ames RAGBRAI shirts
- Flutter flag at entrance to Ames, festival, and exit route (Discover Ames provides)
- Banner ad with link on Discover Ames RAGBRAI webpages
- Recognition on KASI-AM through June & July and during live broadcasts on day of event
- Social Media - multiple mentions during June & July
- Opportunity to hand out company products (water, energy drinks, snack, etc.)
- Logo on ribbon board and video boards in Jack Trice Stadium during Welcome Rally
- Recognition in Ames Insider publication (commitment by March 15)

## GOLD LEVEL

**\$10,000**

- Recognition on all Ames RAGBRAI communications
- Recognition at Main Street Festival and on information booths
- 50 Official Ames RAGBRAI shirts
- Banner ad with link on Discover Ames RAGBRAI webpages
- Recognition on KASI-AM through June & July and during live broadcasts on day of event
- Social Media - multiple mentions during June & July
- Flutter flag at entrance to Ames, festival, and exit route (Discover Ames provides)
- Opportunity to have booth or activity at Welcome Rally at Jack Trice Stadium
- Logo on ribbon board and video boards in Jack Trice Stadium during Welcome Rally
- Recognition in Ames Insider publication (commitment by March 15)

## CARDINAL LEVEL

**\$5,000**

- Recognition at Main Street Festival or on information booths
- 50 Official Ames RAGBRAI shirts
- Logo with link on Discover Ames RAGBRAI webpages
- Recognition on KASI-AM through June & July and during live broadcasts on day of event
- Social Media - multiple mentions during June & July
- Flutter flag at entrance to Ames, festival, and exit route (Discover Ames provides)
- Logo on ribbon board and video boards in Jack Trice Stadium during Welcome Rally
- Recognition in Ames Insider publication (commitment by March 15)

# 2023 AMES RAGBRAI SPONSORSHIP OPPORTUNITIES



## SUPPORTING LEVELS:

**\$2,500**

- 50 Official Ames RAGBRAI shirts
- Logo with link on Discover Ames RAGBRAI webpages
- Recognition on KASI-AM through June & July and during live broadcasts on day of event
- Social media mention during June & July
- Logo on ribbon board and video boards in Jack Trice Stadium during Welcome Rally

**\$1,000**

- 20 Official Ames RAGBRAI shirts
- Website listing with link on Discover Ames RAGBRAI webpages
- Social media mention during June & July
- Logo on ribbon board and video boards in Jack Trice Stadium during Welcome Rally

**\$500**

- Website listing with link on Discover Ames RAGBRAI webpages
- Logo on ribbon board and video boards in Jack Trice Stadium during Welcome Rally

**THANK  
YOU**  
FOR YOUR  
INTEREST IN  
SUPPORTING  
RAGBRAI IN  
AMES!

**FOR MORE  
INFORMATION  
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